

**No.N-41012/02/2019-BC-III**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION & BROADCASTING**  
**'A' WING, SHASTRI BHAWAN**  
**NEW DELHI- 110 115**

Dated: 25<sup>th</sup> July, 2019

To

All Private Satellite TV Channels

The nation will celebrate the 20<sup>th</sup> Anniversary of Kargil Vijay Diwas on 26<sup>th</sup> July, 2019. On this solemn occasion, the entire country is united in the emotion of national integrity, patriotism and national fervour. On this occasion, the Government is going to organize several activities to associate general public with the commemoration and pay homage to the valiant soldiers.

2. Electronic Media has always been in the forefront to carry such message as it is a powerful tool to reach out to the millennia of people.

3. Keeping in view the spirit of nationalism and patriotism, all private satellite TV channels are requested to screen Documentary on Kargil War & Kargil Tribute song and to telecast and cover events relating to celebration of Kargil Vijay Diwas, as part of 20<sup>th</sup> Anniversary of Kargil Vijay Diwas so as to spread the message to farthest corner of the nation.

4. Nodal officer for these activities is Col. Rohit Yadav, Col. CW-1, Army Hqrs., South Block, New Delhi (T. No. 23011092 / Mobile No. 8448150448) who may be contacted for any queries relating to the aforesaid activities.

  
25/7/19

**[AMIT KATOCH]**  
**Director (BC)**

Tel. No. 2338 6394

**Copy to:**

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2. Shri N.P. Singh, President, The Indian Broadcasting Foundation, B-304, 3<sup>rd</sup> Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049 ([ibf@ibfindia.com](mailto:ibf@ibfindia.com), [bccc@bccc.co.in](mailto:bccc@bccc.co.in))
3. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi – 110065 ([aolrakeshsharma@gmail.com](mailto:aolrakeshsharma@gmail.com))