

No. N-41011/06/2023-BC-III  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' WING, SHASTRI BHAWAN,  
NEW DELHI – 110001

Dated: 08<sup>th</sup> June, 2023

To

All Private Satellite TV Channels

Subject: Adherence to Programme Code prescribed under the Cable Television Networks (Regulation) Act, 1995 by Private Satellite TV channels.

Sir/Madam,

I am directed to state that all programmes telecast on private satellite TV channels are required to adhere to the Programme Code prescribed under the Cable Television Networks (Regulation) Act, 1995 and the rules framed thereunder. The Ministry issues advisory to all private TV channels from time to time to abide by the provisions of the said codes.

2. Recently, the National Commission for Minorities (NCM) has raised concerns about wrongful portrayal of an incident by media which took place in Dharamshala on 28.02.2023 involving His Holiness Dalai Lama and a child. The Commission has objected the manner in which the matter has been represented by TV channels and strongly condemned the disrespectful and derogatory content on the media regarding the said incident.

3. In this regard, it may be noted that Programme code provides that – *No programme should be carried in the cable service which-*

*Rule 6(1)(c): contains attack on religions or communities or visuals or words contemptuous of religious groups or which promote communal attitudes;*

*Rule 6(1)(d): contains anything obscene, defamatory, deliberate, false and suggestive innuendos and half-truths;*

*Rule 6(1)(i): criticises, maligns or slanders any individual in person or certain groups, segments of social, public and moral life of the country.*

4. Accordingly, all TV channels are hereby advised to abide by the provisions of the Programme Code scrupulously, show due caution, responsibility, sensitivity and refrain from telecasting any unverified content while reporting incident of such nature.

*Prateek Jain*

(Prateek Jain)

Deputy Director

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Copy to:

1. Self-Regulatory Bodies of TV channels registered under the Cable Television Networks (Amendment) Rules, 2021.
2. The Association /Bodies of Electronic Media.