

OCTOBER 2023



m भारत

**Empowering Youth
for Viksit Bharat**

MANN KI BAAT

Prime Minister Narendra Modi's Address to the Nation



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Prime Minister's Address



My dear family members, Namaskar

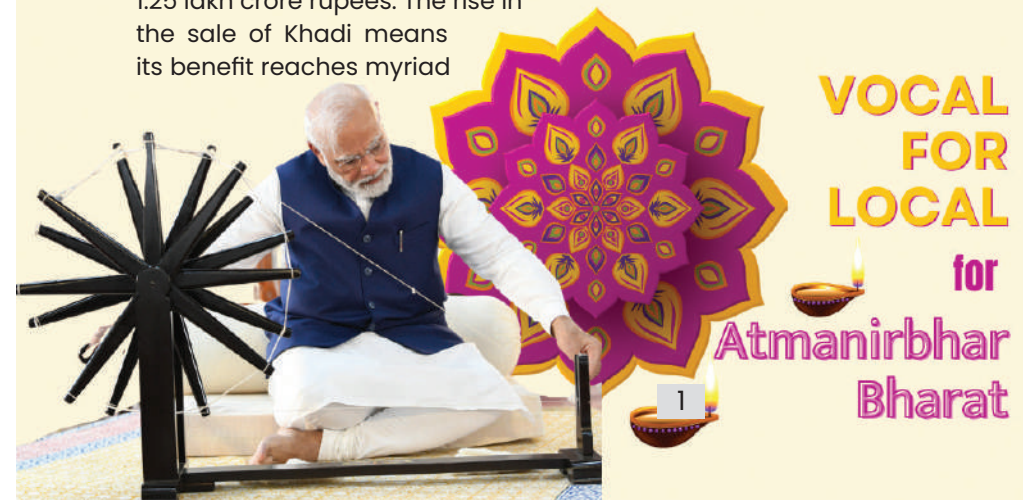
Welcome once again to 'Mann ki Baat'. This episode is taking place at a time when the entire country is enveloped in the fervour of festivities. Heartiest greetings to all of you on the occasion of the festivals.

Friends, amid the zeal of the festivities, I wish to commence 'Mann ki Baat' with a news from Delhi itself. At the beginning of this month, on the occasion of Gandhi Jayanti, Khadi witnessed record sales in Delhi. Here at Connaught Place, at a single Khadi store, in a single day, people purchased goods worth over a crore and a half rupees. The ongoing 'Khadi Mahotsav' this month has broken all its previous sales records. You will be pleased to know of another fact that earlier in the country, whereas the sale of Khadi products could barely touch thirty thousand crore rupees; now this is rising to reach almost 1.25 lakh crore rupees. The rise in the sale of Khadi means its benefit reaches myriad

sections across cities and villages. Benefiting from these sales are our weavers, handicraft artisans, our farmers, cottage industries engaged in growing Ayurvedic plants, everyone is getting the benefit of this sale... and, this is the strength of the 'Vocal for Local' campaign... gradually the support of all you countrymen is increasing.

Friends, today I would like to reiterate one more request to you, and insistently at that! Whenever you travel for tourism; go on a pilgrimage, do buy products made by the local artisans there. In the overall budget of your travel itinerary, do include purchasing local products as an important priority. Be it ten per cent, twenty per cent, as much as your budget allows, you should spend it on local and spend it only there.

Friends, like every time,



this time too, in our festivals, our priority should be 'Vocal for Local' and let us together fulfill that dream; our dream is 'Atmanirbhar Bharat'. This time, let us illuminate homes only with a product which radiates the fragrance of the sweat of one of my countrymen, the talent of a youth of my country... which has provided employment to my countrymen in its making. Whatever be our daily life's requirements, we shall buy local. But you will have to focus on one more thing, this spirit for 'Vocal for Local', is not limited only to festival shopping and somewhere I have seen, people buy Diwali diyas and then post 'Vocal for Local' on social media – No... not at all, this is just the beginning. We have to move ahead a lot, in our country. Now every necessity of life... everything is available. This vision is not limited to just buying goods from small shopkeepers and street vendors. **Today, India is becoming the world's biggest manufacturing hub. Many big brands are manufacturing their**

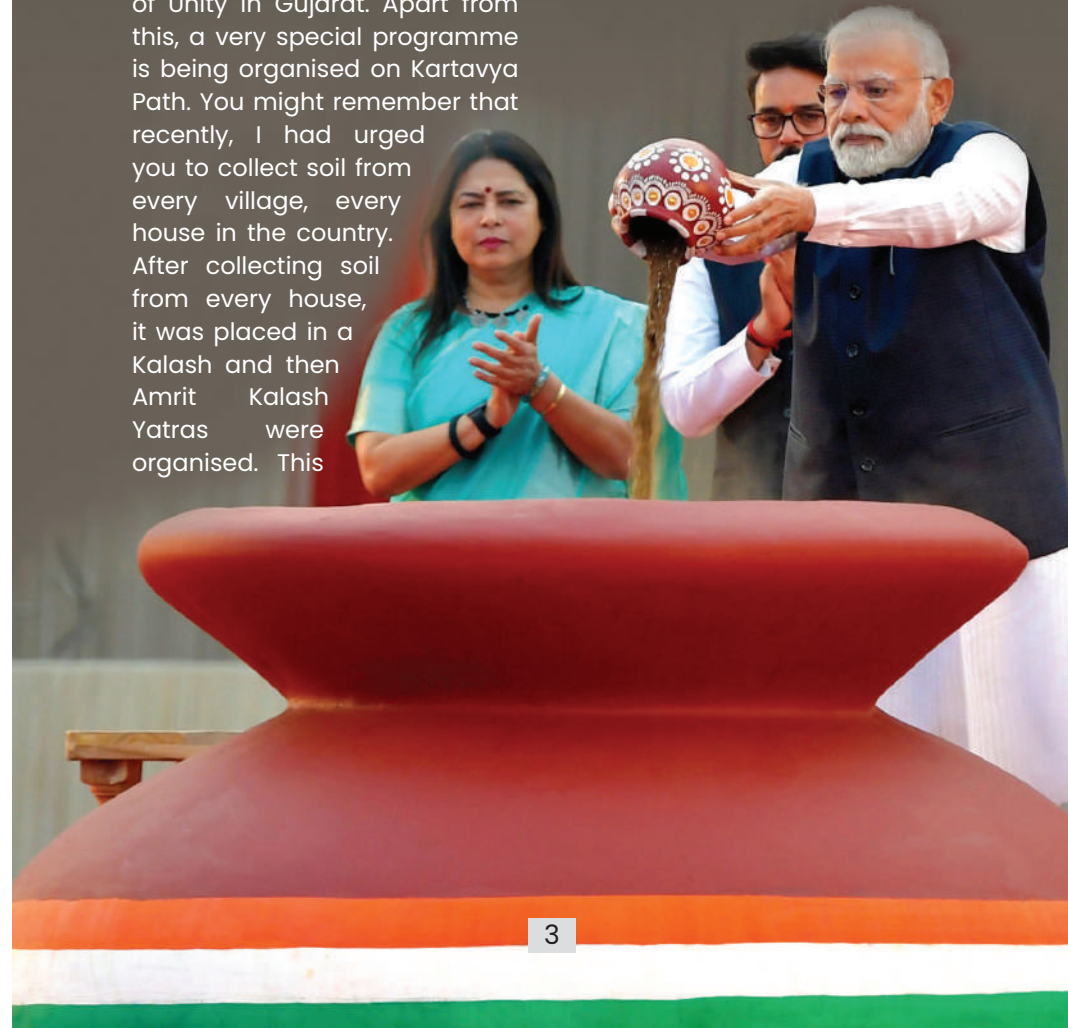
products here. If we adopt those products, then 'Make in India' gets a fillip and this too is being 'Vocal for Local', and yes, while buying such products, try to insist on the pride of our country, the UPI digital payment system. Make it a habit in life, and share a selfie with that product, or with that artisan, with me on Namo App and that too through a made in India smartphone. I will share some of those posts on Social Media so that other people can also be inspired to be 'Vocal for Local'.

Friends, when you brighten up your Diwali with products made in India, made by Indians; fulfill every little need of your family locally, the sparkle of Diwali will only increase, but in the lives of those artisans, a new Diwali will shine, a dawn of life will rise, their life will become wonderful. Make India self-reliant, keep choosing 'Make in India', so that the Diwali of crores of countrymen along with you becomes wonderful, lively, radiant, and interesting.



My dear countrymen, 31st October is a very special day for all of us. On this day, we celebrate the birth anniversary of our Iron Man Sardar Vallabhbhai Patel. We Indians remember him, for many reasons and pay our respects. The biggest reason is – his incomparable role in integrating more than 580 princely states of the country. We know that every year on the 31st of October, the main function related to 'Unity Day' takes place at the Statue of Unity in Gujarat. Apart from this, a very special programme is being organised on Kartavya Path. You might remember that recently, I had urged you to collect soil from every village, every house in the country. After collecting soil from every house, it was placed in a Kalash and then Amrit Kalash Yatras were organised. This

soil collected from every corner of the country, these thousands of Amrit Kalash Yatras are now reaching Delhi. Here in Delhi, that soil will be put in an enormous Bharat Kalash and with this sacred soil, 'Amrit Vatika' will be built in Delhi. It will remain as a grand legacy of the Amrit Mahotsav in the heart of the country's capital. **The Azadi Ka Amrit Mahotsav, which has been going on for the last two and a half years across the country, will conclude on the**



31st of October. All of you together have made it one of the longest running festivals in the world. Be it honouring our freedom fighters or Har Ghar Tiranga, in the Azadi Ka Amrit Mahotsav, people have lent a new identity to their local history. During this period, wonderful examples of community service have also been observed.

Friends, today I am sharing with you another good news, especially to my young sons and daughters, who have the passion, dreams, and resolve to do something for the country. This good news is not only for the countrymen, but it is special for you, my young friends. Just two days later, on the 31st of October, the foundation of a very big nationwide organisation is being laid and that too on the birth anniversary of Sardar Sahib. The name of this organisation is - Mera Yuva Bharat, i.e. MY Bharat. MY Bharat Organisation will provide an opportunity to the youth of India

to play an active role in various nation building events. This is a unique effort of integrating the youth power of India in building a developed India. Mera Yuva Bharat's website MY Bharat is also about to be launched. I would urge the youth - I would urge them again and again that all of you youth of my country, all you sons and daughters of my country, register on mybharat.gov.in and sign up for various programmes. The 31st of October is also the death anniversary of former Prime Minister Smt Indira Gandhi Ji. I also pay my heartfelt tribute to her.

My family members, our literature is one of the best mediums to deepen the sentiment of the spirit of 'Ek Bharat Shreshtha Bharat'. I would like to share with you two very inspiring endeavours related to the glorious heritage of Tamil Nadu. I have got the opportunity to know about the famous Tamil



NURTURING TALENT, SHAPING DESTINY



Sivasankari

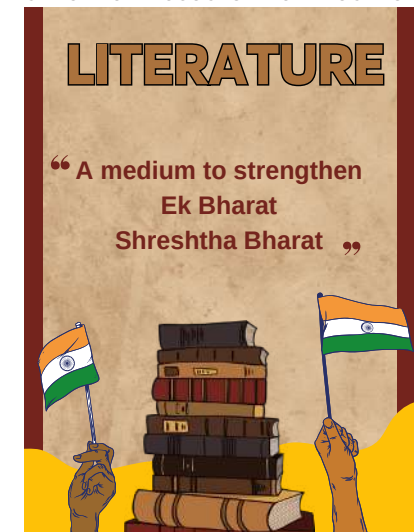
writer Sister Sivasankari Ji. She has done a project - Knit India, through literature. It means - to knit over a common thread and connect the country through literature. She has been working on this project for the last 16 years. Through this project, she has translated literature written in 18 Indian languages. She travelled across the country several times, from Kanyakumari to Kashmir and from Imphal to Jaisalmer, so that she could interview writers and poets from different states. Sivasankari Ji travelled to different places and published the accounts along with travel commentaries. This is in both Tamil and English languages. There are four big volumes in this project and each volume is dedicated to a different part of India. I am proud of the strength of her resolve.

Friends, the work of Thiru AK Perumal Ji of Kanyakumari is also very inspiring. He has done a commendable job of preserving the storytelling tradition of



AK Perumal

Tamil Nadu. He has been engaged in this mission for the last 40 years. For this, he travels to different parts of Tamil Nadu, discovers the folk art forms and makes them a part of his book. You will be surprised to know that till now he has written around a 100 such books. Apart from this, Perumal Ji also has another passion. He likes to research on the Temple culture of Tamil Nadu. He has also done a lot of research on leather

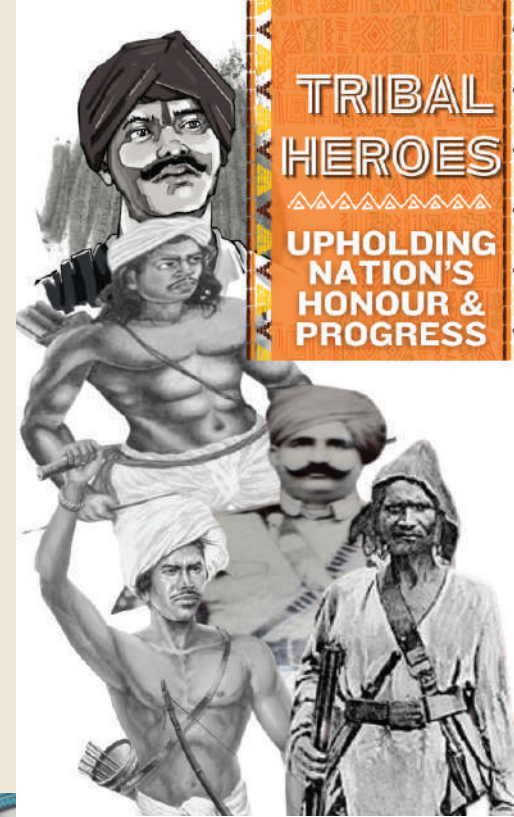


puppets, which is benefitting the local folk artists there. **Sivasankari Ji and AK Perumal Ji's efforts are exemplary to everyone. India is proud of every such effort to preserve its culture, which not only strengthens our national unity but also enhances the glory of the country, the honour of the country... infact, everything.**

My family members, the entire country will celebrate the 'Janjatiya Gaurav Diwas' on the 15th of November. This special day is associated with the birth anniversary of Bhagwan Birsa Munda. Bhagwan Birsa Munda dwells in the hearts of all of us. We can learn from his life what true courage is and what it means to stand firm on one's resolve. He never accepted foreign rule. He envisioned a society where there was

no room for injustice. He wanted that every person should be entitled to a life of dignity and equality. **Bhagwan Birsa Munda always emphasised on living in harmony with nature. Even today we can say that our tribal brothers and sisters are dedicated in every way to the care and conservation of nature. For all of us, these endeavours of our Adivasi brothers and sisters is a great inspiration.**

Friends, tomorrow i.e. the 30th of October is also the death anniversary of Govind Guru Ji. **Govind Guru Ji has had a very special significance in the lives of the tribal and deprived communities of Gujarat and Rajasthan. I also pay my tribute to Govind**



Guru Ji. In the month of November we solemnly observe the anniversary of the Mangarh Massacre. I salute all the children of Ma Bharati who were martyred in that massacre.

Friends, India has a rich history of tribal warriors. It was on this very land of India that the great Tilka Manjhi sounded the trumpet against injustice. From this very land Sidhu - Kanhu raised the voice for equality. We are proud that the warrior Tantya Bhil was born on our soil. We remember Shaheed Veer Narayan Singh with full reverence, who stood by his people in difficult circumstances. Be it Veer Ramji Gond, Veer

Gundadhur, Bhima Nayak, their courage still inspires us. The country still remembers the spirit that Alluri Seetharama Raju instilled in the tribal brothers and sisters. We also get a lot of inspiration from freedom fighters like U Kiang Nangbah and Rani Gaidinliu in the North East. It is from the tribal community that the country got women brave hearts like Rajmohini Devi and Rani Kamlapati. The country is currently celebrating the 500th Birth Anniversary of Rani Durgavati Ji, who inspired the tribal society. I hope that more and more youth of the country will know about the tribal personalities of their region and derive inspiration from them. The country is grateful to its tribal society, which has always held the self-respect and upliftment of the nation paramount.

My dear countrymen, during this festive season, at this time in the country, the flag of sports is also flying high. Recently, after the Asian Games, Indian Players also achieved tremendous success in the Para Asian Games. India has created a new history by winning 111 medals in these games. I congratulate all the athletes participating in the Para Asian Games.

Friends, I wish to draw your attention to the Special Olympics World Summer Games, as well. It was organised in Berlin. This competition is a wonderful

opportunity for our athletes with intellectual disabilities, to display their capabilities. In this competition, the Indian team won 200 medals including 75 Gold Medals. Be it Roller Skating, Beach Volleyball, Football or Lawn Tennis, Indian players won a flurry of medals. The life journey of these medal winners has been quite inspiring. Haryana's Ranveer Saini has won the Gold Medal in Golf. For Ranveer, who has been suffering from autism since childhood, no challenge could reduce his passion for Golf. His mother even says that everyone in the family has now become a golfer. 16-year-old T Vishal from Puducherry won 4 medals. Siya Sarode of Goa won 4 medals including 2 Gold



Medals in power lifting. Even after losing her mother at the age of 9, she did not let herself get discouraged. Anurag Prasad, resident of Durg, Chhattisgarh, has won 3 Gold and 1 Silver medal in power lifting. Another such inspiring story is that of Indu Prakash of Jharkhand, who has won 2 medals in cycling. Despite being from a very ordinary family, Indu never let poverty become an obstacle in the path of her success. **I am confident that the success of Indian players in these games will also inspire other children with intellectual disabilities and their families. I also urge you all to go with your family and visit such children in your village, or in the neighbourhood, who have taken part in these games or have emerged victorious. Congratulate them. And spend some moments with those children. You will undergo a new experience. God has instilled within them a certain strength that you will also get a chance to observe and feel. Do visit.**



Finding Scope in Scrap The Cornerstone of Sustainable India

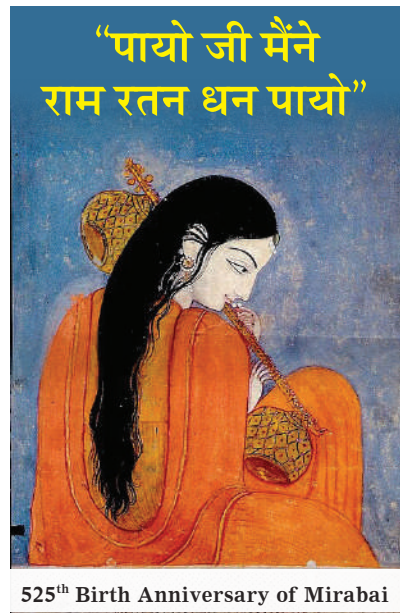
My family members, all of you must have certainly heard of the pilgrimage site in Gujarat, Amba Ji Mandir. This is an important Shakti Peeth, where a large number of devotees from India and abroad arrive to have a Darshan of Ma Ambe. Here on the way to Gabbar Parvat, you will be able to see sculptures of various Yoga postures and Asanas. Do you know what is special about these statues? Actually these are sculptures made from scrap; in a way, made of junk and which are very amazing. That means these statues have been made from used items that have been thrown away as scrap. Along with the darshan of Mother Goddess at Amba Ji Shakti

Peeth, these statues have also become the center of attraction for the devotees. Looking at the success of this effort, a suggestion is also coming to my mind. **There are many people in our country who can make such artefacts from waste. I request the Gujarat Government to start a competition and invite such people. This endeavour, along with enhancing the attraction value of Gabbar Parvat, will also inspire people for the 'Waste to Wealth' campaign across the country.**

Friends, whenever it comes to Swachh Bharat and 'Waste to Wealth', we see countless examples from every corner of the country. A school named Akshar Forum in Kamrup

Metropolitan District of Assam is relentlessly performing the task of inculcating Sanskar & values and values of sustainable development in children. The students studying here collect plastic waste every week, which is used in making items like eco-friendly bricks and key chains. Here students are also taught to make products from recycling and plastic waste. This awareness towards the environment at an early age will go a long way in making these children dutiful citizens of the country.

My family members, today there is no area of life where we are not able to see the capacity potential of women power. In this era, when their achievements are



being appreciated everywhere, we also have to remember a woman saint who showed the power of Bhakti, whose name is recorded in the golden annals of history. This year the country is celebrating the 525th birth anniversary of the great saint Mirabai. She has been an inspiring force for people across the country for many reasons. If someone is interested in music, she is a great example of dedication towards music; if someone is a lover of poetry, Mirabai's bhajans, immersed in devotion, give one an entirely different joy; if someone believes in divine power, Mirabai's rapt absorption in Shri Krishna can become a great inspiration for that person. Mirabai considered Saint Ravidas as her guru. She also used to say-

Guru Miliya Raidas, Dinhi Gyan ki Gutki.

Mirabai is still a source of inspiration for the mothers, sisters and daughters of the country. Even during that period, she listened to her inner voice and stood against conservative notions. Even as a saint, she inspires us all. She came forward to strengthen Indian society and culture when the country was facing many types of invasions. We come to know from the lifetime of Mirabai how much strength there is in simplicity and modesty. I bow to saint Mirabai.

My dear family members, that's all this time in 'Mann ki Baat'. Every interaction with all of you fills me up with new energy. Hundreds of stories related to hope and positivity keep reaching me in your messages. I again urge you to emphasise on Atmanirbhar Bharat campaign. Buy local products, be Vocal for Local. Just as you keep your houses clean, keep your locality and city clean. **And you know, on the 31st of October, the birth anniversary of Sardar Sahib, the country celebrates it as Unity Day; Run for Unity programmes are organised at many places in the country. You too should organise the Run for Unity programmes on the 31st of October. You should also join in large numbers and strengthen the resolve of unity.** Once again, I extend many best wishes for the upcoming festivals. I wish you all celebrate with joy, with your family; stay healthy, stay happy. And yes, at the time of Diwali, no such mistake should be made that any incidents of fire may occur. If someone's life is in danger then you must take care; take care of yourself, and also take care of the entire area.

Scan the QR code to listen to 'Mann ki Baat'.





MANN KI BAAT

Special Mentions by Prime Minister



Vocal for Local

Realising the Vision of an Atmanirbhar Bharat

“Whatever be our daily life’s requirements, we shall buy local. Benefiting from these sales are our weavers, handicraft artisans, our farmers, cottage industries engaged in growing Ayurvedic plants, everyone is getting the benefit of this sale... and, this is the strength of the ‘Vocal for Local’ campaign.”

-Prime Minister Narendra Modi
(in ‘Mann ki Baat’ address)

“Vocal for local has become, in many ways, the anthem for what could be called the rediscovery of India. Indians are rediscovering why the goods made in their own country was once so coveted around the world, and fueled by their purchasing power, exquisite Indian goods are being coveted as never before, not just around the world, but more importantly, at home.”

-Hindol Sengupta
Head of Research, Invest India

The indigenous arts and crafts of India speak volumes about the country’s rich cultural diversity. Throughout decades, these cultures, customs, and traditions have been safeguarded by our local artisans and craftspeople who, with their creative mastery, keep these practices alive despite limited resources. To give them their due recognition, the ‘Vocal for Local’ movement was pioneered by Prime Minister Narendra Modi. This movement is a call to action to support local products and businesses, harness the potential of local manufacturing communities, and upgrade them financially.

In his latest ‘Mann ki Baat’ episode, Prime Minister Narendra Modi drove home the significance of ‘Vocal for Local’, a maxim that has percolated across several of his messages to the citizens of India. In his earnest vision to build an Atmanirbhar Bharat, the motto of ‘Vocal for Local’ stands instrumental and acts as a doorway to empowerment.

Resounding extensively amongst the Indian masses, the ‘Vocal for Local’ movement has inspired a renewed interest in Khadi. A symbol of freedom struggle to embark on the

journey to independence, Khadi trailblazed the pursuit of making India autonomous and fostering its potential in every domain of nation-building. Having brought a paradigm shift in the public mindset, Khadi has come a long way in being able to mark its distinct presence in the clothing market today. With the mantra of ‘Khadi for Nation, Khadi for Fashion’ the Prime Minister set in motion an awareness campaign known as the ‘Khadi Mahotsav’, from 1st-31st October 2023, perpetuating the use of the Khadi fabric through its infusion in apparel, home furnishings as well as accessories. As apprised by the Prime Minister in his latest ‘Mann ki Baat’ address, October 2023 witnessed the Khadi momentum reaching a record high, with a single-day sale of approximately 1.5 crore INR in a single store in the national capital.

The ‘Vocal for Local’ mission amplifies further with the

Prime Minister’s ambition to revolutionise the manufacturing industry, through ‘Make in India’ initiatives. This path-breaking initiative posited India as a credible global design and manufacturing hub. As one of the milestones on the road to achieving self-sufficiency, this enterprise looks at equipping the country with resources to prove its indispensability in the ever-growing manufacturing landscape. This resonates with the Prime Minister’s idea to ‘Make in India, Make for the World’, inviting external investment in the country’s distinguished potential, facilitating innovation, enhancing skill development across a host of sectors such as automobiles, renewable energy, railways, tourism, textiles, and transforming India into an asset for the world. This initiative positions India as a key player in the global economy.

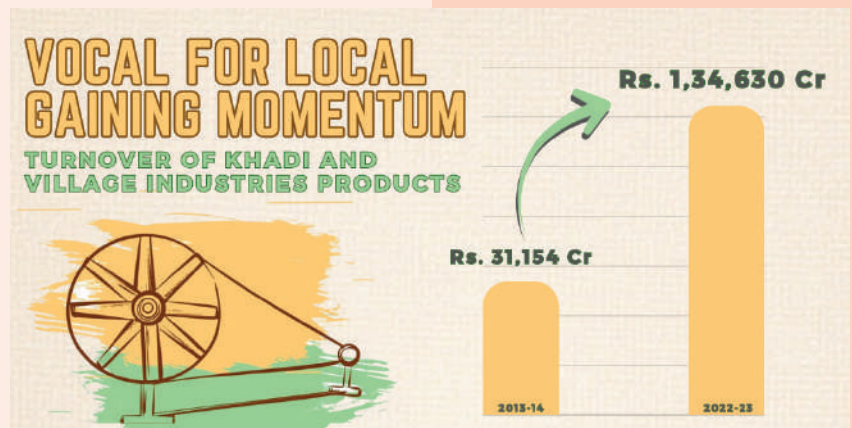
A self-reliant India is possible through the empowerment



of indigenous producers at local levels. Giving impetus to this mission, the Government has taken pivotal steps in facilitating visibility for the local manufacturing industry. One move in this direction is 'AVSAR' scheme commenced by the Airport Authority of India, which enables Self-Help Groups to showcase or commerce regional self-made products at the respective airports. Another such stride is the 'Promotion of Tribal Products- North Eastern Region (PTP-NER)' scheme under the Ministry of Tribal Welfare, which brings tribal artisans and their products from the North Eastern regions of India to the mainstream market space through Empanelment Melas. The Ministry of Textiles also formulated the National Handicrafts Development Programme to educate the artisans about the developments in the handicraft sectors by conducting surveys and workshops to assess the social, aesthetic, economic,

and promotional aspects of the crafts. Such measures are indicators of India's progress in the direction of establishing a robust artisan workforce.

The 'Make in India' undertaking has also ushered in a massive financial revolution in the country through its digital payments infrastructure in the form of Unique Payments Identity (UPI). India, which is a cash-based economy, saw an inflow of digital payments that entirely remodelled the method of transactions. As a seamless payment tool, UPI is a boon for the growing internet-using population of India, by ensuring secure and effortless transactions with a click. With a user base of over 300 million, UPI has become an inevitable aspect of Indian retail and commerce. Gradually adapting to this ecosystem, local businesses have benefitted from this new mode as it means instant payment transfer, transparency in transactions, and customer convenience.



The need to become vocal for local is deep-rooted in various aspects of national development. One of these aspects is the upliftment of the local communities who preserve and protect the culture and art practices that India is home to. The need to support locally sourced products becomes imperative in this effort to keep the tradition alive and also attain financial inclusion in the communities. The 'Vocal for Local' movement has uplifted artisans by building effective mechanisms to sensitise them about the know-how of conducting trade and reaping benefits for their hard work.

In the Prime Minister's vision to create an Atmanirbhar Bharat, the 'Vocal for Local' campaign serves as more than just a slogan. As India marches its way to empowerment, inclusivity, and economic resilience, this journey remains instrumental in forging a prosperous, self-sustaining future for the nation and its people.



Why Vocal for Local is the Rediscovery of India



Hindol Sengupta

Head of Research, Invest India

The Roman historian Pliny the Elder used to complain that his fellow Roman so loved the goods and jewels and spices of India and bought these in such massive volumes that their purchases were emptying the coffers of the Roman empire! And what kinds of things did the Romans love so much? For instance, fabric (muslin from Bengal) which was so delicate that it was like a wisp of smoke.

But this rich history and capability was destroyed during British rule when the unique 'buta' design made for centuries by the craftspeople of Kashmir

travelled through the hands of soldiers to France, there enthralled Josephine, the wife of Napoleon, no less, and became aristocratic fashion on both sides of the English Channel, until British and Scottish mills worked overtime to make the now-called paisley design common place and destroy its artistic value by mass production.

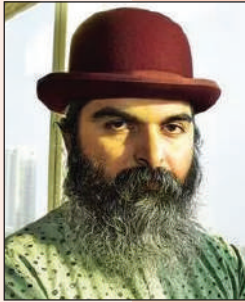
There are countless such examples of what India lost when it lost its sovereignty, and along with that, its sense of aesthetic, its luxurious craftsmanship, and the appreciation of exquisite locally manufactured goods. It is India which the luxury goods hub of the ancient and medieval world and with the 'vocal for local' campaign, many Indians are now starting to appreciate the value of locally-made goods again. It helps that with India's economic growth – per capita income doubling in the last decade – more Indians can afford India-made intricate products.

The power of vocal for local can be seen in the jump in India's toy exports. From the time the sector started getting extra focus in 2021, exports of Indian

toys have leapt 150 per cent, while imports have fallen 70 per cent. Khadi sales have soared to more than 1.25 lakh crores, the desi ghee market is booming, and thanks to India's digital payments revolution, 'farm-to-thali' has never been easier, with niche farms producing, packaging and selling products from the area of harvest. Farms and dairies, and small, niche craftspeople, are able to directly sell and distribute their products to meet the demand for 'Vocal for Local' because a seamless digital transactions infrastructure and the delivery facilitation of new logistics startups have empowered access and sales of unique local products across the country like never before.

Vocal for Local has become, in many ways, the anthem for what could be called the rediscovery of India. In the first wave of liberalisation, many Indians were fascinated by the goods from foreign lands; now in a more mature phase of our economic journey, as we head towards a \$5 trillion economy, Indians are rediscovering why the goods made in their own country was once so coveted around the world, and fueled by their purchasing power, exquisite Indians goods are being coveted as never before, not just around the world, but more importantly, at home.





Suket Dhir
Fashion Designer

Vocal for Local: Revitalising India's Handloom and Luxury Fashion Landscape

Prime Minister Narendra Modi extensively spoke about the importance of 'Vocal for Local', with special focus on the adoption of Khadi in his recent 'Mann ki Baat' address. Our Doordarshan team spoke to fashion designer **Suket Dhir**, whose apparels were showcased by Khadi India at the Lakme Fashion Week this year. Read on to know his take on how 'Make in India' has revolutionised the fashion industry.

I come from Banga, a very small town in Punjab. I spent my formative years in Phagwara. I grew up speaking Punjabi. I learnt Hindi and English once I reached Delhi. Before that, these two languages were alien to me. All our traditions are packed in languages. We want our next generation to get all that too. So whenever we get a chance, we take our children with us to the village. Our family is involved in our creative process. In my brand, my wife is the owner of the company. She runs the company affairs, I only design for her.

The nature of our business is such that we have to be vocal

for local because it reduces our capital investment. Plus, there is quality control. The more the work is localised, the better is the quality. If you see, the maximum number of Michelin star restaurants in the world are located in France. In fact, they are located in every village of France. Why so? Because for them, the fresh produce comes from local areas. The whole West is vocal for local. So it's imperative for this land, from where this very concept originally emerged, to reclaim it without any delay. Our cuisine, our language and our dialect changes every 100-200 kilometers. The spices, used in food, vary with the region and

the taste changes with change in crop regionally. Whatever is grown here, a slightly different thing will grow in Punjab. Something different will grow in Kashmir. The crops grown in Rajasthan are quite different. Those crops are the ones that provide most nutrition as per the environment. It is very important to consume foods according to the geographical location where you are. Likewise, in fashion also, the more you localise, lesser will be your carbon footprint. If your carbon footprint is less, your sustainability will be higher.

Khadi was once plagued by mediocrity. But things have become different. People have got exposure and they now know what quality means. Accordingly, quality is being provided to them. I feel that there is a scope for improvement in the quality and it should happen as soon as possible. If the quality continues to improve, people will not hesitate to buy Khadi. A stage should be achieved where Khadi is sold as the most expensive cloth in the country and abroad.

There is no other option except 'Made in India' in the fashion arena. Especially in

handloom fashion or luxury fashion, this is the most optimal and obvious option in India. In this sector, you can't even think of outside manufacturing because there it is made in the factory and that, too, on Minimum Order Quantity (MOQ) basis.

But here in India, there is no such pre-condition. If you have to make one thing, it will be done. If you want to make one metre, one metre will be made. If you opt for 10 metres, 10 metres will be made. If you want to print one metre, one metre will be printed. You can also be able to print one foot or 100 feet. If you go to print 100 metres or 1,000 metres, that too will be done without any hindrance.

In terms of investment and quantity, becoming a designer and creating designs is easier in India than rest of the world. It's another matter that India is so big that your heels get worn out while going from one village to another. Despite this, we have no qualms either. I take my children with me whenever we go to the village to get weaving done so that they also get to know the village lifestyle. I grew up in a village.





Shruti Sancheti
Fashion Designer

Vocal for Local: A Visionary Initiative for India's Economic Self-Reliance

The Prime Minister, in 106th episode of 'Mann ki Baat', reiterated the importance of being 'Vocal for Local' to fulfill the dream of an Atmanirbhar India. 'Vocal for Local' has not only instilled pride in the countrymen for home-grown products, but more importantly had resulted in an increase in the employment opportunities for the local artisans. Our Doordarshan team talked to fashion designer **Shruti Sancheti** about this.

Prime Minister Narendra Modi is a great visionary. Right from the beginning, he has always encouraged our domestic business, local crafts and local talent. His scheme 'Vocal for Local', launched during the Covid-19 pandemic, is a very effective and dynamic scheme. This scheme supports local economy, small and local business. I firmly believe that we

can become self-reliant with it. In terms of resources, India is a self-sufficient country and so is its economy. With 'Vocal for Local', our economy will become more influential at global stage and we will become so self-reliant that all eyes will be on India. I think if we all adopt this very brilliant initiative, we all will be benefitted from it.

'Vocal for Local' is a

campaign that is proving beneficial for every business, especially small and home-based businesses. The Covid-19 pandemic was a very difficult and a very unique time. But thanks to 'Vocal for Local', all

the countrymen got along with each other and were able to scrape through this crisis. By strengthening local economy, 'Vocal for Local' is definitely taking India on its way to becoming a superpower.



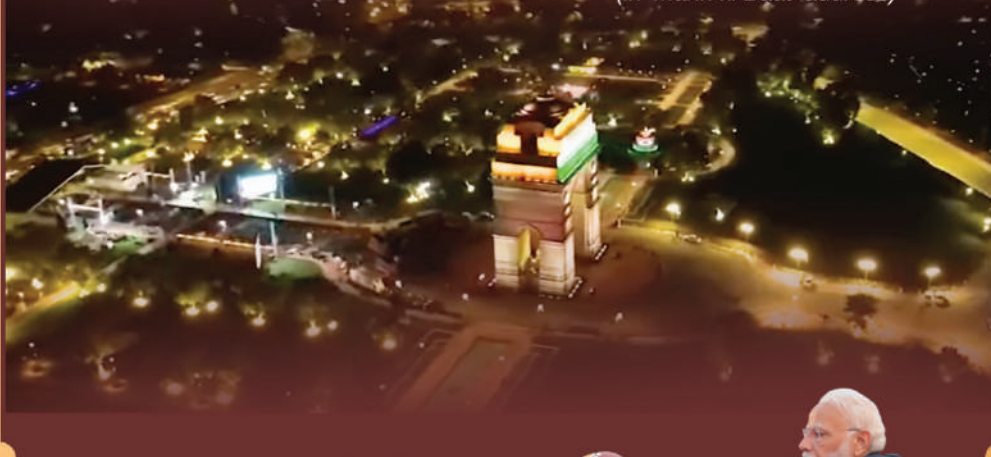
AMRIT KALASH YATRA

A Saga of Homage to Our Heroes



48 The Azadi ka Amrit Mahotsav, which has been going on for the last two and a half years across the country, will conclude on the 31st of October. All of you have made it one of the longest running festivals in the world. Be it honouring our freedom fighters or Har Ghar Tiranga, in the Azadi ka Amrit Mahotsav, people have lent a new identity to their local history. During this period, wonderful examples of community service have also been observed. **99**

— Prime Minister Narendra Modi
(in 'Mann ki Baat' address)



On October 31, 2023, at Kartavya Path, the Prime Minister poured soil from a small pot into a much bigger vessel, marking the culmination of the Amrit Kalash Yatra.

The Yatra coincided with the end of the closing ceremony of the Azadi ka Amrit Mahotsav celebrations, near India Gate.



The intersection of these two ceremonies was a natural conclusion to two major initiatives started by the Government led by Prime Minister Modi. One of them was the Meri Maati Mera Desh campaign which included the Amrit Kalash Yatra. At the event, Union Ministers Amit Shah, Anurag Singh Thakur, and Arjun Ram Meghwal were among other senior dignitaries of the Government, present.



"India's soil has consciousness. It has a life form that has prevented the downfall of civilisation...The soil of India creates an affinity for the soul towards spirituality."

— Prime Minister, addressing the occasion

"Today is the birth anniversary of Iron Man Sardar Patel (Oct 31) and on this very day, sacred soil, collected from 7,500 places across the country, has reached here."

— Amit Shah, Union Minister for Home Affairs and Cooperation

At the conclusion of the ceremony, the Prime Minister unveiled the My Yuva Bharat (MY Bharat) platform, after which performances by artists from various States graced the occasion.



What is the Amrit Kalash Yatra

The Amrit Kalash Yatra began as part of the second phase of the Meri Maati Mera Desh (MMMMD) campaign, launched on September 1, 2023. The campaign was first announced by the Prime Minister in his 103rd 'Mann ki Baat' address.

After the Prime Minister's call, citizens from across India's villages, districts, taluks - all administrative divisions of the country, were galvanised to come forward and participate in this yatra by donating chunks of soil from their place of nativity.



The Journey of the Amrit Kalash Yatra

These different soils from villages were collected in numerous Maati Kalash, which were then sent to State capitals. From the capitals, State representatives carrying the Maati Kalash deposited the soils into one giant Amrit Kalash kept at Kartavya Path.

The idea behind this campaign was to assimilate soil from the native places of many of our unsung freedom fighters, and martyred bravehearts, in order to erect a monument in Delhi. This monument is called Amrit Vatika which is being set up near the National War Memorial site.

The journey of the varied soils was not the only aspect of the campaign. Another fundamental aspect was the expression of gratitude to our bravehearts through 'shilaphalakams'. These 'shilaphalakams' are stone slabs consecrated at the local village and panchayat areas from where our freedom fighters and martyrs hail.



These stone slabs have the names of our bravehearts inscribed on them, as a monument of gratitude the nation feels, to their sacrifices.



STAGGERING STATS OF AMRIT KALASH YATRA



Soil from over 700 districts & 6 lakh villages



2.3 lakh 'shilaphalakams' in 36 states & UTs



Nearly 4 crore Panch Pran pledge selfies uploaded

2 Lakh plus 'Veeron ka Vandan' programs nationwide



Over 2.36 crore indigenous saplings planted

VOICE OF CITIZENS ON AMRIT KALASH YATRA

People from across India came to Kartavya Path, responding to the Prime Minister's call to participate in the Amrit Kalash Yatra. Read on what some of our citizens and leaders had to say about the Amrit Kalash Yatra.



"We reached here after travelling continuously for 30 hours. This soil has been collected from every Panchayat in Odisha and from the houses of the martyrs who have sacrificed their lives to protect the country and we have also brought soil from the houses of those who were freedom fighters. The Prime Minister's thought touched me. This thought has taken root in the heart of every person that their soil will reach Delhi and it will be used to create a garden."

— Captain (Retd.) Ashok Kumar Das, Baleswar, Odisha



"Meri Maati Mera Desh is a very good appeal and a very good effort because we are getting to see that the martyred soldiers of our country are being remembered and many things have been done for them. This is a very good appeal and a golden opportunity for us to contribute to it."

— Aparajita, Haridwar, Uttarakhand



"Prime Minister Narendra Modi launched a movement to make our country glorious, by inspiring people from all spheres of life to come forward and take part. India is today making progress in sports. It has landed on the moon where no other country has landed. India is also making leaps and bounds in other sectors. The Prime Minister called to make India the most developed country in the world by 2047. As citizens we feel the spirit of belonging to the 'maati' of this country, and it should be our duty to aspire to develop our country across all sectors. It is with this spirit that we have gone door to door, visiting people in their houses, taking a kalash full of 'maati' with us."

— Ramapati Ram Tripathi, MP, Deoria, Uttar Pradesh

Mera Yuva Bharat

Dream, Believe, Achieve

“MY Bharat Organisation will provide an opportunity to the youth of India to play an active role in various nation building events. This is a unique effort of integrating the youth power of India in building a developed India.”

-Prime Minister Narendra Modi
(in 'Mann ki Baat' address)

Mera Yuva Bharat (MY Bharat) incorporates a ground breaking vision aimed at reshaping India's youth landscape. It stands as a revolutionary initiative ushering in a new era of youth engagement and Development in India.

-Anurag Singh Thakur
Minister for Information & Broadcasting and Youth Affairs & Sports

On the 31st October, the birth anniversary of Sardar Vallabhbhai Patel, the foundation of a nationwide organisation was laid. The Prime Minister launched 'Mera Yuva Bharat' (MY Bharat), which is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realising their aspirations and contributing to the creation of a 'Viksit Bharat' (Developed India), across the entire spectrum of the Government. It envisions a framework where the youth of our country can seamlessly connect with programmes, mentors, and their local communities. This engagement is designed to deepen their understanding of local issues and empower them to contribute to constructive solutions.

While certain eligibility criteria apply, this initiative aims to tap into the potential of India's youth. The 'My Yuva Bharat' portal is dedicated to youth between the ages of 15 and 29, with an

attempt to empower them as strong leaders and enable them to build successful careers. The portal revolves around creating a comprehensive Government platform dedicated to youth advancement encompassing leadership development among young individuals, with a focus on enhancing their leadership skills through experiential learning and social innovation, ultimately making them leaders in their communities.

Additionally, 'MY Bharat' aims to establish better alignment between the aspirations of the youth and the needs of their communities, leading to increased programme efficiency by converging existing initiatives and serving as a one-stop shop for young people and Government ministries.

It also seeks to create a centralised youth database and facilitate improved two-way communication to connect youth with Government initiatives and other stakeholders engaging with the youth. Facilitating a two-way communication channel between the youth and Government projects, it ensures the best skill-fit for both parties. Moreover, 'MY Bharat' strives to ensure accessibility by developing a phygital ecosystem that blends physical and digital experiences.

The need for a platform like 'Mera Yuva Bharat' is paramount, especially in Amrit Kaal, as India's youth are set to play a pivotal role in shaping the nation's future. As India endeavours to build an 'Amrit Bharat' by 2047, it's crucial to establish a unified framework



that brings together youth from rural, urban, and urban areas. The existing Government schemes, designed over the past 50 years, need re-evaluation in light of the evolving urban-rural landscape. Moreover, in today's fast-paced, technology-driven world, a contemporary platform is essential to engage with and empower the youth, connecting them to programmes and community activities. My Bharat's phygital ecosystem will bridge the gap, ensuring accessibility and allowing young individuals to act as catalysts for community transformation, as exemplified by initiatives like 'Meri Maati Mera Desh'.

'Mera Yuva Bharat' (MY Bharat) stands as a visionary initiative that holds immense potential to harness the energy, aspirations, and innovation of India's young population. As the programme takes root and progresses, it promises to play a pivotal role in shaping the future of the nation, as young Indians rise as leaders and contributors to the development and prosperity of India.



MY भारत Mera Yuva Bharat

An autonomous body being set up by the Government of India to provide an over-arching institutional mechanism powered by technology for youth development and youth-led development. The platform centralises youth volunteering opportunities nationwide without monetary exchanges, serving as a one-stop shop and creating a centralised youth database. This mechanism would provide equitable access to opportunities for youth to actualise their aspirations and build an Amrit Bharat by 2047.

BENEFITS OF MY YUVA BHARAT PORTAL



Leadership development through hands-on learning.



Enhanced programme effectiveness through integration.



Increased youth investment for community leadership & innovation.



Central resource for youth and ministries.



Fostering youth-led development and active involvement.



Improved communication between youth, government projects and stakeholders.



Establishment of a phygital environment for accessibility.

HOW TO REGISTER?



Open the browser and type the URL mybharat.gov.in

LOGIN



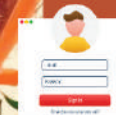
Click on the login option which is available on the top right corner of the screen.



Enter your mobile number or you can login using other options like username, email etc.



Click on the consent option .



Click on the Sign In button to login and register yourself.





Anurag Singh Thakur

Minister for I&B and Youth Affairs & Sports

Mera Yuva Bharat : Shaping India's Future through Holistic Youth Empowerment

India's youth population, comprising a significant demographic chunk, embodies the cornerstone of the Prime Minister Shri Narendra Modi's vision for the nation's future. With approximately 65% of the country's population under the age of 35, the Hon'ble Prime Minister sees this vast cohort not just as a numerical advantage but as a force of evolutionary potential. The Hon'ble Prime Minister underscores the importance of nurturing and empowering this demographic powerhouse, ensuring they become active participants and impetus for India's holistic growth and global prominence. In the recent 'Mann ki Baat' episode, the Prime Minister articulated the essence of MY Bharat's nationwide launch, commemorating the momentous occasion on Sardar Vallabhbhai Patel's birthday.

'Mera Yuva Bharat' (MY Bharat) incorporates a groundbreaking vision aimed at reshaping India's youth landscape. This innovative initiative is dedicated to honing the leadership potential of the country's young generation by emphasising experiential learning. Its primary goal is to shift the youth from passive observers to proactive agents of change, promoting a culture of social innovation and leadership development across our country. MY Bharat seeks to align the aspirations of the youth with the pressing needs of their communities, building a deeper connection that propels them towards leading roles in societal development. At its core, MY Bharat aims to optimise existing youth Development programmes, creating a 'phygital' ecosystem that efficiently converges

diverse initiatives. Serving as a centralised hub, it offers a seamless platform for young individuals, government as well as private bodies, simplifying access to an array of services and opportunities in the nation. The initiative's hallmark lies in establishing a Centralised database, a robust foundation for informed decision-making and targeted interventions.

Through its holistic approach, MY Bharat seeks to empower the youth by providing them with not just opportunities but also the tools, networks, and platforms necessary to change their aspirations into tangible contributions, thereby fostering a generation of empowered, empathetic, and resourceful leaders poised to shape the future of India.

'Mera Yuva Bharat' (MY Bharat) stands as a revolutionary initiative ushering in a new era of youth engagement and development in India. MY Bharat

introduces a groundbreaking approach by unifying rural, urban, and rurban youth within a singular platform, adapting to the nuanced shifts in the urban-rural dynamics that have evolved over the past five decades. In essence, MY Bharat heralds a transformative paradigm, offering tailored strategies to unite, empower, and mobilise India's diverse youth demographic, charting a course towards a more vibrant and inclusive future.

'Mera Yuva Bharat' recognises the crucial need for practical exposure alongside classroom learning for today's youth. To bridge this gap, the initiative introduces experiential learning programmes tailored to immerse young individuals in real-world scenarios within local businesses, self-Government bodies, and Government institutions. The platform, housed at www.mybharat.gov.in, serves as the hub for these initiatives,



capitalising on the fast-paced digital landscape, social media prevalence, and emerging technologies to bolster the capabilities of the youth. Each participant gains the opportunity to create an individualised profile showcasing their skill sets and activities, essentially offering a dedicated microsite or profile page to highlight their journey and contributions.

The Department of Youth Affairs carried out a pilot project in seven states of the country i.e. Punjab, Gujarat, Maharashtra, Tamil Nadu, Andhra Pradesh and Assam between May to September 2023. The pilot project showed a need among youth in India for opportunities to experience how actual work is done, to network with people who are working, to find mentors, and to interact with people who are generating wealth. MY Bharat's Experiential Learning Programme caters to these needs, enabling hands-on learning, bolstering self-assurance, and linking youth with professionals across various sectors. These experiences not only impart practical wisdom but also cultivate cognitive agility, communication finesse, and teamwork values, nurturing a collective achievement mindset.

The vision for 'Mera Yuva

Bharat' extends beyond mere digital connectivity; it aims to craft a holistic "phygital" ecosystem, seamlessly blending physical and digital realms. This productive approach empowers young individuals to serve as pivotal bridges, coined as "Yuva Setu," forging connections between the government and citizens. An exemplary programme, "Meri Maati Mera Desh," hosted on the Department of Youth Affairs' web portal, www.mybharat.gov.in, witnessed an astounding 50 million youth participating nationwide. Bolstered by a technology-driven platform, this initiative aims to amplify the Department of Youth Affairs' outreach efforts, catalysing impactful engagements and collaborations within the vital network of India's youth.

The digital platform established by 'Mera Yuva Bharat' ensures a lasting connection among participating youth, extending far beyond the duration of their programmes. Through dedicated profile pages showcasing their interests, abilities, and experiences, each individual gains a personalised space within the platform. This productive approach promotes connections between like-minded youth from diverse

<p>Portal</p> <p>Official Website</p>	<p>MY Bharat Portal or My Yuva Bharat Portal</p> <p>mybharat.gov.in</p>	<p>Age Limit</p> <p>15 to 29 years</p>	<p>MY Bharat connects you with</p> <p>Businesses, Government and Non Profit Organisations</p>
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MERA YUVA BHARAT (MY BHARAT) FOCUSES ON:

- ① Leadership Development in the Youth
- ② Better alignment between youth aspirations and community needs
- ③ Enhanced efficiency through Convergence of existing programmes
- ④ Act as a one stop shop for young people and Ministries
- ⑤ Create a centralized youth data base
- ⑥ Ensuring accessibility by creating a phygital ecosystem

regions, enabling them to connect and collaborate based on shared interests and aspirations, transcending geographical boundaries. Moreover, this platform offers a spectrum of experiential learning opportunities while also providing certification for activities initiated through its interface.

Leveraging networks such as college alumni, university connections, and established business mentoring networks, MY Bharat actively engages mentors willing to share their wealth of experience with young individuals. This personalised guidance becomes invaluable for young entrepreneurs, aiding them in generating proof of concept and building sturdy foundations for their ventures. The fusion of online and physical interactions within MY

Bharat's framework redefines mentorship, acknowledging the significant worth of experience as a crucial asset more valuable than mere financial assistance.

'Mera Yuva Bharat' embodies a visionary approach to youth development, ushering in a new era of empowerment and inclusion. By bridging the gap between aspirations and practical opportunities, this initiative paves the way for a generation of proactive, engaged, and visionary individuals poised to shape India's future. By harnessing the potential of the country's youth population, this initiative paints a promising picture of inclusive development and collective progress, embodying the aspirations of a nation celebrating its journey towards a 'Viksit Bharat' by 2047.

PROMOTING UNITY IN DIVERSITY

THE ROLE OF LITERATURE IN EK BHARAT SHRESHTHA BHARAT

Indian literature holds a unique and cherished place in the heart of our nation. It is a repository of diverse cultural heritage, reflects the myriad stories, traditions, and languages that define our nation. 'Ek Bharat Shreshtha Bharat' uses literature to bridge regions, fostering harmony. It encourages the exchange of ideas and traditions, preserving endangered languages and revitalising dialects. This initiative reinforces the adage that our strength lies in unity amid diversity.

*In the 106th 'Mann ki Baat', the Prime Minister highlighted the remarkable endeavours of two inspiring individuals, **AK Perumal** and **Sivasankari**, both dedicated to promoting literature and preserving cultural heritage throughout India, with a special focus on the glorious heritage of Tamil Nadu.*

A Lifetime Dedicated to Storytelling

For the past 40 years, I have been dedicated to a mission that started with my exploration of the profound values of folk arts, rich traditions, temple culture, and the two timeless epics, the Ramayana and Mahabharata. During this exploration, I stumbled upon a captivating leather puppet art form in a southern district of Tamil Nadu that masterfully narrates the story of Ramayana in its simplest form. Intrigued by this art form, known as 'Tholpavakoothu' in Tamil, I began gathering information about it. I also authored a book dedicated to Tamil Tholpavakoothu, a work that beautifully encapsulates the moral values inherent in oral traditions and the storytelling of Ramayana. This art form has infused moral values across all age groups, bringing to life tales of Ramayana and other oral folk stories through leather puppets.

My fascination with these stories led me to collect and document different versions of the Ramayana, each brimming with folk narratives. I've written various books that shed light on these captivating stories including Raman Eththanai Ramanadi and Athiyatha Ramayanam. Through these literary endeavours, I aim to preserve the stories, cultural heritage, and traditional lifestyle of our ancient society.



- AK Perumal

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Knit India : A Literary Journey Across the Nation

Knit India Through Literature was a dream project of mine, a labour of love that took 16 years. It all began when I completed 25 years as a writer. I felt a deep desire to give back something profound to the literature that had brought me recognition and, more importantly, to my incredible country.

In 1993-94, I undertook a colossal task of exploring Indian literature in 18 languages and I divided them into four regions. The '90s lacked technology; like no Google or internet. It meant extensive library visits, handwritten notes, and reaching out to writers without the convenience of online searches.

Working on three levels—homework, fieldwork, and interviews—I faced challenges in transportation and technology. Being a one-woman army, I contacted writers through registered posts when phones were a luxury.

Transcribing interviews from eastern India, with their unique pronunciation, was a Herculean task. Editing and compiling took 16 years, during which I paused my personal writing. I was thrilled when the Sahitya Academy acknowledged that this project was a pioneering effort in Indian literature.

'Knit India', gave me the opportunity to meet literary giants and allowed me to see the world through their intellectual eyes, making the work authentic. The second blessing was the opportunity to travel Bharat Darshan.

People might question why, as a Tamil writer, I chose English. It was to cover all 18 languages and reach every state, college, and library. My main desire is for the young generation to know about India's history, wonders, and cultural wealth. I aimed to introduce Indians to Indians through literature, a satisfying work reflecting the views of literary giants.

I hope this project reaches every state, college, and library, enlightening everyone about the incredible details of this great country.



- Sivasankari

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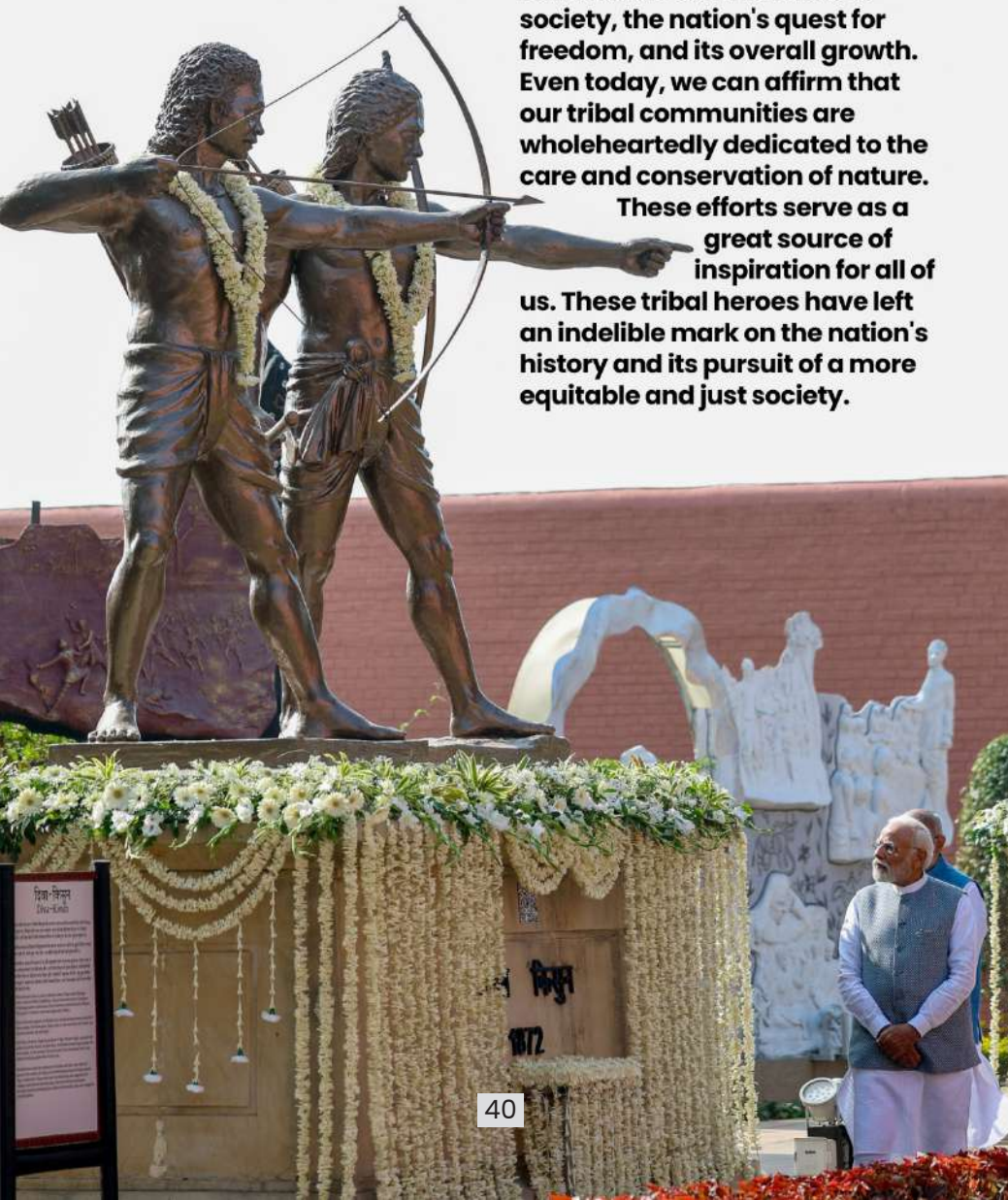


TRIBAL ICONS OF INDIA

INSPIRING LIVES AND LEGACIES

The inspiring lives and legacies of tribal icons in India have made remarkable contributions to society, the nation's quest for freedom, and its overall growth. Even today, we can affirm that our tribal communities are wholeheartedly dedicated to the care and conservation of nature.

These efforts serve as a great source of inspiration for all of us. These tribal heroes have left an indelible mark on the nation's history and its pursuit of a more equitable and just society.



Bhagwan Birsa Munda



Birsa, a young Munda leader, fought for his people's freedom from British rule, providing leadership, religion, and hope for dignity. Arrested in 1894, he spent two years in prison and remains revered for his struggle against the British, even after his capture and death in 1900.

Tantya Bhil



Known as the 'Indian Robin Hood,' he waged a 12-year armed struggle against British rule, plundering government treasuries to support the poor. Ultimately arrested, he was sentenced to hang in the year 1889.

Tilka Manjhi



Determined to defend his people and land, Tilka organised the Adivasis into an army trained in the use of bows and arrows. In 1770, there was a severe famine in the Santhal region. With this began his 'Santhal Hool' (the revolt of the Santhals). He continued to attack the British and their sycophantic allies. From 1771 to 1784, Tilka did not surrender to the colonial authorities.

Shaheed Veer Narayan Singh



During the Sepoy Mutiny of 1857, Narayan Singh, a tribal landlord, distributed hoarded grain to help the cultivators. For this act, he was publicly executed on December 10, 1857, in Raipur. He had earlier escaped from custody in August 1857 but was recaptured with the help of the landlord of Deori.

Alluri Seetharama Raju



A fearless sanyasi, led a two-year tribal rebellion against British oppression, championing justice and freedom before his treacherous execution in 1924. He employed guerrilla warfare, leading attacks, and raids against British officers, infuriating the authorities. His legacy endures as an inspirational anti-imperialist revolutionary.

Veer Ramji Gond

Ramji Gond, a prominent leader from Telangana, played a significant role in the 1857 First War of Independence in the Hyderabad Princely State. Leading the Gond tribal community and allied with the Rohillas, they rebelled against British and Nizam's oppression. After nearly two years of resistance and armed clashes, the rebellion was quelled in 1860. Ramji Gond was later arrested, tried, and hanged, but his legendary contributions continue to inspire the fight against imperialism.



U Kiang Nangbah

U Kiang Nangbah, a valiant freedom fighter from Meghalaya, defied British oppression and was executed on December 30, 1862. He prophesied that India would attain freedom if his head turned eastward after hanging, which it did, making him a symbol of resistance and posthumously recognised.



Veer Gundadhur



Shaheed Gundadhur led the Tribal Rebellion against the British Rule in Bastar, Chhattisgarh, in 1910, known as 'The Bhumkal Movement.' Discontent with oppressive British Rule in Bastar led to a widespread tribal movement. The movement destroyed British offices and communication networks. Although brutally crushed in May 1910, Gundadhur remained elusive.

Rani Gaidinliu



Rani Gaidinliu, a Naga freedom fighter, led an armed uprising against the British, was imprisoned at 16, and continued to work for her community's betterment after her release. She received the title of 'Rani' for her courage and was honored with a Padma Bhushan.



Rajmohini Devi

Rajmohini Devi, a Manjhi tribe leader, founded the Bapu Dharma Sabha Adivasi Seva Mandal, promoting Gandhian ideals and addressing issues like alcoholism and women's liberation, with 80,000 followers in 1960.

Rani Kamlapati



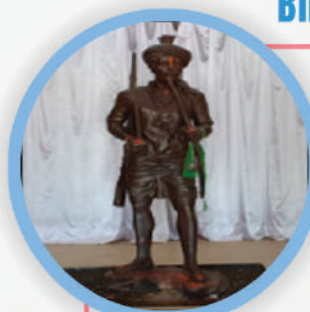
Rani Kamlapati played a significant role in managing the Bhopal state affairs after her husband's death. She had a crucial part in establishing order during a period of rivalry and chaos in the state.

Govind Guru

The 1899–1900 famine disproportionately affected tribals, led by Govind Guru, the Bhagat Movement was initiated to address the challenges faced by the Bhils. In 1913, Guru and followers reached Mangarh; rumours of a revolt led to the tragic Mangarh Massacre, with over 1,000 lives lost.



Bhima Nayak



Bhima Nayak fought against the British in the 1857 uprising. The areas where he served as an inspiration covered Barwani to Khandesh in Maharashtra. The army organised by him constituted of around 10,000 freedom fighters. He is known as the Robin Hood of Nimar as he looted the British treasury and distributed the same among the poor people. He was arrested by the British and sent to Port Blair and Nicobar, where he was hanged in December, 1876. In the honour of sacrifices made by him, martyrdom day is celebrated every year in the state.

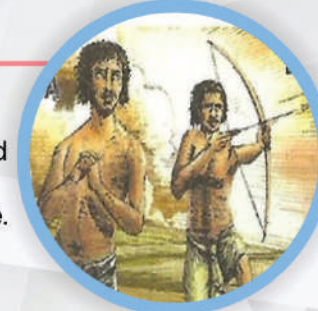


Rani Durgavati

The scion of the famous Chandela dynasty of Mahoba, and the queen of the Gond kingdom of Garha-Katanga, the Rani Durgavati took on the might of the Mughal Empire with great courage and leadership. She, like many other women of her times, chose to embrace death rather than falling into the hands of the enemy. Named after the fierce Hindu goddess Durga, Durgavati proved to be a human embodiment of the deity.

Sidhu and Kanhu Murmu

In 1855, the Santhals gathered in the Bhagnadihi Village under the leadership of the brothers - Sidhu and Kanhu Murmu - and declared themselves free from the colonial rule. At the outset, the British rule was paralysed in the area and the native agents were killed.



India's Sporting Talent

BREAKING BARRIERS

India's transformation into a sports powerhouse has been remarkable. There is no dearth of sporting talent in India as can be seen by the growing numbers of medals bagged by Indian sportspersons in various championships and prestigious sporting events worldwide including the Olympics, Asian Games and the Commonwealth Games. This surge in sports talent in India is a testament to the hard work, dedication, and immense potential that its athletes possess.

With the introduction of Khelo India and Target Olympics Podium Scheme (TOPS) by the

“
My dear countrymen,
during this festive season,
at this time in the country,
the flag of sports is also
flying high. India has
created a new history by
winning 111 medals in the
Para Asian Games.
”

Prime Minister Narendra Modi
(in 'Mann ki Baat' address)

Government under the leadership of Prime Minister Narendra Modi, Indian sports persons have been able to find the means and the stage to learn, grow, and showcase their talent.

Furthermore, in recent years, the growth of para sports in India has been nothing short of inspiring. The success of Indian para athletes at global events like the Paralympics, Para Asian Games and Deaflympics reflects not only their incredible talent but also the nation's commitment to inclusivity and equal opportunities in the field of sports. In the recent Para Asian Games, Indian para-athletes have created history with the highest-ever medal tally with 111 medals, including 29 Gold medals. India was ranked 5th in the overall medal tally where the female athletes contributed with 36% of the total number.

Sheetal Devi Creating History One Shot At A Time

On October 27, 2023, 16-year-old archer **Sheetal Devi** became the first Indian woman to win two gold medals in a single edition of the Asian Para Games. She clinched the highest honours in the women's individual compound event, in China's Hangzhou.

Sheetal, who hails from Jammu and Kashmir's Kishtwar, holds her bow in position with her foot. Her talent for the sport was discovered at an Indian Army camp in Kishtwar, after which she turned to rigorous training. With her win, Sheetal became the first armless woman to win a Para World Archery medal.

After returning home, she expressed simple gratitude for representing India at the national level. She said, "I felt very good after winning 3 medals. When I started Archery, I never thought I could do this...today I give my country 3 medals"

The Prime Minister congratulated Sheetal Devi. He took to Twitter, writing, "Proud of Sheetal Devi on her extraordinary Gold Medal in Archery Women's Individual Compound open event at the Asian Para Games. This achievement is a testament to her grit and determination."



Special Olympics World Games 2023

WORLD'S LARGEST INCLUSIVE SPORTS EVENT

This Special Olympics World Summer Games is a wonderful opportunity for our athletes with intellectual disabilities, to display their capabilities. In this competition, the Indian Team won 200 medals including 75 Gold Medals. I am confident that the success of Indian players in these games will also inspire other children with intellectual disabilities and their families.

*Prime Minister Narendra Modi
(in 'Mann ki Baat' address)*

A truly inclusive society is one in which everyone can lead an independent, self-reliant and dignified life and contribute to the nation's overall development. To create a new world of inclusion and community, the Special Olympics was founded as a global movement where every single person is accepted and welcomed, regardless of ability or disability. The Summer Olympics World Games is held every two years, alternating with Summer and Winter Games and this year it was held in Berlin, Germany.

HISTORY

In the summer of 1968, the first International Special Olympics Games were held in Chicago for young people with intellectual disabilities, founded by Eunice Kennedy Shriver (sister of the then US President John F. Kennedy). The aim was to highlight the capabilities of individuals with intellectual disabilities.



VISION

The Special Olympics strives to create a better world by fostering the acceptance and inclusion of all people. Through the power of sports, people with intellectual disabilities discover new strengths and skills, and triumphs. The Special Olympics inspire people in their communities and elsewhere to open their hearts to a wider world of human talents and potential. With its year-round sports, health, education and community building, the Special Olympics World Games strives to change the lives of people with intellectual disabilities in 193 countries and provide opportunities by helping fight intolerance, injustice, inactivity, and social isolation.

MISSION

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. Furthermore, the Special Olympics gives the participants continuous opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

What is Intellectual Disability?

Intellectual disability is a term used when a person has certain limitations in cognitive functioning and skills, including conceptual, social and practical skills, such as language, social and self-care skills. Specific Learning Disabilities (SLD) and Autism Spectrum Disorder (ASD) are included under this.

Persons with Intellectual and Developmental Disabilities face various types of issues in their life. Intellectual and Developmental disabilities is a condition, and not a disease. Hence, there is no treatment for these disabilities but the condition of these persons can be improved with proper therapy and training.



Winners of Special Olympics

World Games Berlin 2023



Indu Prakash

20-year-old Indu Prakash has always cycled to run errands and help his parents in any which way possible. While his mother diligently labours to churn out four to five hundred idlis daily, his father works as the in-charge of railway track maintenance, in Ranchi, Jharkhand. Indu Prakash has an intellectual disability which manifests in a challenged speech. He sees the World Games as an entry into a world of positivity and change. Indu Prakash's family is elated on his mention in 'Mann ki Baat' by the Prime Minister. His father said, "Our son has won two medals in Cycling in the Summer Games held in Berlin – a gold and a silver. It is a matter of great pride for us that our Prime Minister has praised our son in the 106th 'Mann ki Baat' broadcast on 29th October."

Ranveer Saini

Diagnosed with autism at the age of two, Ranveer Saini bagged gold in Golf at the Special Olympics World Games held in Berlin this year. In 2015, he created history by winning the first gold for India in Golf at the Special Olympics World Games Los Angeles 2015. Ranveer is also the recipient of four Gold Medals at the Special Olympics Asia Pacific Golf Masters over the years. On being mentioned in 'Mann ki Baat', Ranveer said, "On 29th October, our Prime Minister spoke about the Special Olympics. He also spoke about me, my journey of golf, and my fight with disability autism. I was very happy and my mother cried tears of joy. We all celebrated the 'Mann ki Baat'. Thank you Modi uncle, thank you India."



T Vishal

Vishal was encouraged by his parents to participate in extracurriculars and sports, but he took to any of them only after he watched the Paralympics Games. Inspired by the athletes he saw competing, he asked his parents to find him a coach who could teach him how to play. He quickly became obsessed with the sport and even scoured the internet to find videos that would help him improve. Vishal's dedication paid off, and he won four silver medals in powerlifting at the Special Olympics World Games in Berlin. His victory was India's first podium finish at the games. Vishal expressed his gratitude, saying, "Thank you PM sir for taking my name in 'Mann ki Baat'."

Anurag Prasad

Powerlifter Anurag Prasad won three gold and a silver at the Special Olympics World Games in Berlin. Having intellectual disability, Anurag was prone to inflict injuries to himself a few years back. However, after getting introduced to powerlifting, these tendencies are a thing of the past. Before leaving for Berlin, Anurag was determined to win gold and his family is happy that he could fulfil his dream. Listening to Anurag's name in the Prime Minister's 'Mann ki Baat' has brought joy to the whole family. He thanked the Prime Minister for this and said, "I will progress further in my game and continue to bring glory to the country."

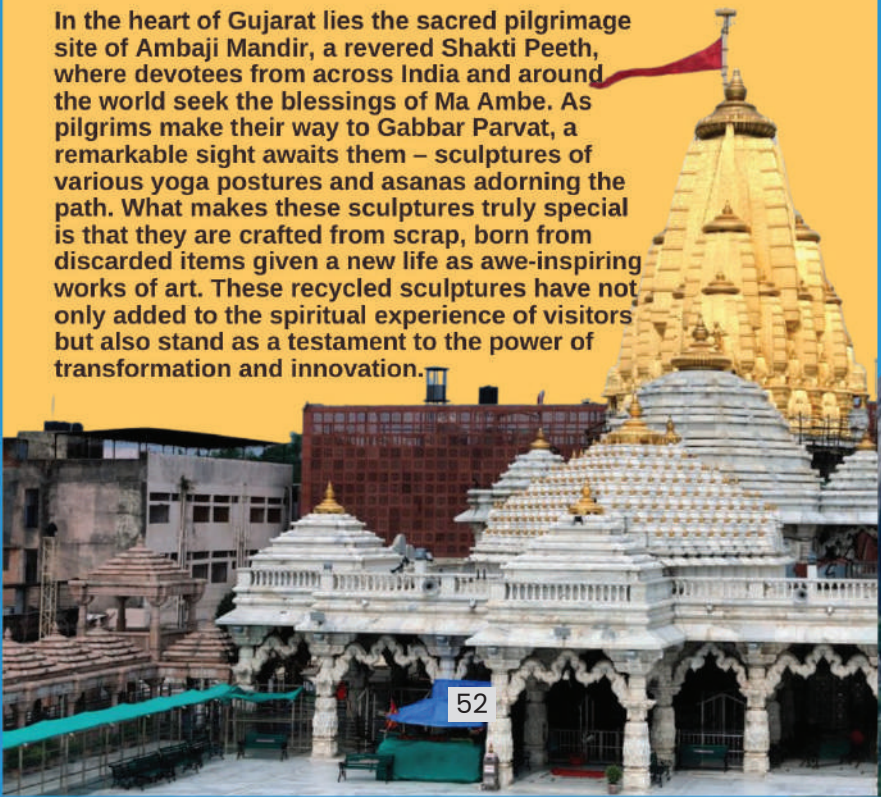


TURNING TRASH INTO TREASURE

In the 106th 'Mann ki Baat', the Prime Minister cited inspiring examples of 'Waste to Wealth' campaigns across the country. He commended the efforts of individuals and organisations that have turned waste into a valuable resource, highlighting the spirit of innovation and sustainability that is sweeping the nation.

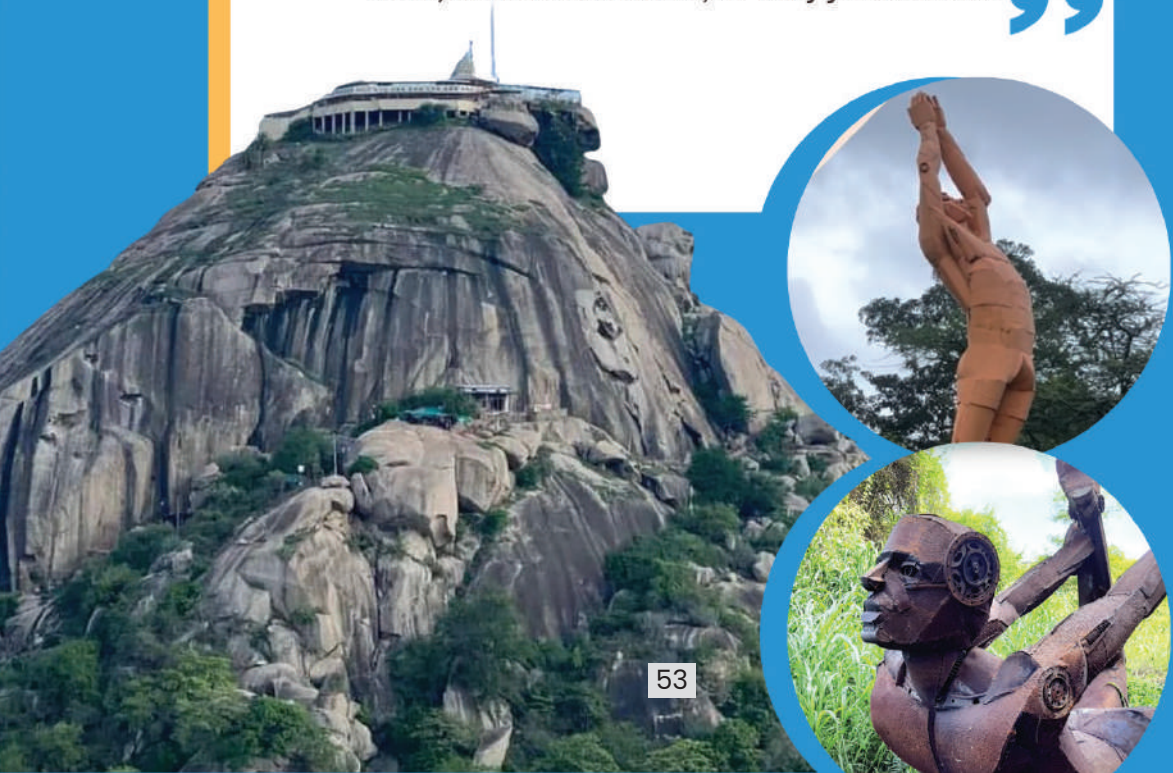
Ambaji's Scrap Sculptures

In the heart of Gujarat lies the sacred pilgrimage site of Ambaji Mandir, a revered Shakti Peeth, where devotees from across India and around the world seek the blessings of Ma Ambe. As pilgrims make their way to Gabbar Parvat, a remarkable sight awaits them – sculptures of various yoga postures and asanas adorning the path. What makes these sculptures truly special is that they are crafted from scrap, born from discarded items given a new life as awe-inspiring works of art. These recycled sculptures have not only added to the spiritual experience of visitors but also stand as a testament to the power of transformation and innovation.



To know more on this, the Doordarshan team talked to Varunkumar Baranwal, District Magistrate (Banaskantha) and Chairman, Ambaji Mandir.

“ Since the time the Prime Minister was the Chief Minister of Gujarat, he has had great faith in the Ambaji Mandir located in Banaskantha district. And it was with his inspiration that the idea of installing statues of Yoga made from scrap in the temple came. The Gujarat State Government and the temple trust have installed these statues at seven different locations on the 51 Shakti Peeth parikrama path in Ambaji. To make the view better at night, arrangements for permanent lighting have been made. All these statues have been made from metal waste from different industries and this is a very good example of 'Waste to Wealth'. The Prime Minister mentioned this initiative in 'Mann ki Baat' which has excited to work in this direction even more. Ever since the Prime Minister has mentioned this initiative, more people are coming to see these statues and I am sure that this initiative will have an impact on the Ambaji Mandir, the surrounding areas, and the entire district, for many years to come. ”





FORUM'S SUSTAINABLE EDUCATION MODEL

Akshar Forum, located in Assam's Kamrup Metropolitan District, is committed to instilling environmental consciousness and values of sustainability in its students. Here, students actively engage in tree planting, food cultivation, and most interestingly, pay their school fees with household plastic waste. Started in 2016 by Parmita Sarma and Mazin Mukhtar, the school places a unique emphasis on teaching students to repurpose and recycle plastic waste into eco-friendly products (such as eco-friendly bricks, flower pots, dog bowls, and jewellery), fostering entrepreneurial skills and knowledge of recycling processes. This innovative initiative, recognised by the Prime Minister in the 106th 'Mann ki Baat' episode, aims to expand its model of self-reliance and sustainability to other schools in Assam.



Up to 4000 plastic packets!



The bench has been made using eco-bricks

“

We noticed that students are dropping out of school to earn livelihood. So, we started meta-teaching where we pay the senior students to teach their juniors, thus reducing their financial burden. We also group students not on the basis of their age but their skill set. Under NEP, vocational training is compulsory in every Government school from Class 6 onwards. Earlier, in the absence of any such policy, schools were not willing to undertake vocational training. But now they also want us to implement the NEP model in their schools or help them in implementing it. Currently, we are working with 18 Government schools and the response from teachers has been positive. Every child has his own skill, and we would like that that skill should be recognised and promoted under vocational training. I want to thank the Prime Minister for implementing this policy. And we are honoured that he mentioned our school in 'Mann Ki Baat'. This will make our work easier in the future.



Parmita Sarma, Co-Founder/Associate Director, Akshar Foundation

”

“

We have built a school to teach children sustainable development. The traditional Indian model of education is focused on holistic development of the child and treating children not just as empty vessels who have to be filled with knowledge but as agents of change in their communities. Right now, we are working to implement our model in 100 Government schools in Assam, including our policy of plastic school fees. We are starting out plastic collection activities in private schools as well. Students submit household plastic every week which is recycled into new products by the students themselves. We are thrilled and excited that our work has attracted the Prime Minister's attention and he spoke about us in 'Mann ki Baat'. We have entered MoU with Samagra Shiksha and Swachh Bharat Abhiyan and so the Government has become our biggest partners in spreading this model.



Mazin Mukhtar, Co-Founder/Associate Director, Akshar Foundation

”

CELEBRATING UNITY IN DIVERSITY

Rashtriya Ekta Diwas



Sardar Vallabhbhai Patel, often referred to as the 'Iron Man of India', served as the country's first Deputy Prime Minister and Minister of Home Affairs. His most significant achievement was the integration of princely states into the newly formed Indian Union which helped create a united and strong nation. His efforts in unifying India earned him the title of the 'Bismarck of India'. Each year on October 31st Rashtriya Ekta Diwas also known as National Unity Day is celebrated to honour Sardar Vallabhbhai Patel's contributions to the unity and integrity of India.

On this day, various events and activities are organised across the country to promote and reinforce the values of unity, peace, and solidarity among the diverse communities of India. It is also an occasion to highlight the significance of a united and undivided India. The most prominent event is the 'Run for Unity', where people from all walks of life participate in runs and marathons to symbolise the spirit of unity and diversity across India.



RASHTRIYA EKTA DIWAS PLEDGE

"I solemnly pledge that I dedicate myself to preserve the unity, integrity and security of the nation and also strive hard to spread this message among my fellow countrymen. I take this pledge in the spirit of unification of my country which was made possible by the vision and actions of Sardar Vallabhbhai Patel. I also solemnly resolve to make my own contribution to ensure internal security of my country."





MANN KI BAAT

Media Scan



Dr. S. Jalshankar @DrSjalshankar
An informative and interesting #MannKiBaat today.
Delighted to see noted Tamil author Sivasankari ji and her work being recognized. Had the pleasure of meeting her earlier this month.

PMO India @PMOIndia · Oct 29
An inspiring endeavour related to the glorious heritage of Tamil Nadu. #MannKiBaat

“ मैं अपने माता-पिता का जन्मभूमि की परंपरागत विरासत को चुनने का बहुत ही गौरवजनक अवसर को सज्ज करके प्रस्तुत कर रहा हूँ। मुझे अतिरिक्त की प्रशिक्षण और अनुभवों की जी के बारे में जानने का अवसर मिले।
अच्छे एक Project किया है - Knit India, Through Literature द्वारा प्रेरणा मिली है - साहित्य के इस क्षेत्र पर सभी को प्रेरित और प्रोत्साहित है।
“
शिवसंकरी जी ने अपना - ज्ञान अपने सा आगे बढ़ा कर, Knit India, Through Literature Project के माध्यम से भारत को एक साहित्य और संस्कृति के अग्र-अग्र दियो।
इस प्रोजेक्ट पर मैंने 10 सालों से काम कर चुके हैं। इस प्रोजेक्ट के जरिये मैंने 10 भारतीय भाषाओं में विभिन्न साहित्यिक और सांस्कृतिक प्रोजेक्टों को साकार किया है।
अच्छे कई बड़ा काम-कामों को करके आगे बढ़ रहा हूँ।
“

2:20 PM · Oct 29, 2023 · 61.5K Views

Himanta Biswa Sarma @himantabiswa
We wholeheartedly support the MYBharat initiative mentioned by Hon PM Shri @narendramodi ji in today's #MannKiBaat.

Empowering the youth to actively participate in nation-building is crucial for a developed Bharat.

@PMOIndia

“ 31 अक्टूबर को एक बहुत बड़े राष्ट्रवापी संगठन की नींव रखी जा रही है और वो भी सरदार साहब की जन्मजयन्ती के दिन। इस संगठन का नाम है - मेरा युवा भारत, यानी MYBharat. MYBharat संगठन, भारत के युवाओं को राष्ट्रनिर्माण के विभिन्न आयोजनों में अपनी सक्रिय भूमिका निभाने का अवसर देगा।
संज का बात 31 अक्टूबर, 2023

11:28 AM · Oct 29, 2023 · 7,032 Views

Special Olympics Bharat @SOlympicsBharat
PM Narendra Modi Ji's 'Mann Ki Baat' was filled with pride & joy as he celebrated the exceptional performance of our Special Athletes at the World Summer Games in Berlin! 🇮🇳
Their dedication & determination have shone brightly on the world stage, making us all proud 🙌

Piyush Goyal @PiyushGoyal
Made in India उत्पाद और कारीगर के साथ Selfie को NamoApp पर PM @NarendraModi जी के साथ साझा करें...

#MannKiBaat

...AND MANY BIG BRANDS ARE MANUFACTURING THEIR PRODUCTS HERE

11:47 AM · Oct 29, 2023 · 24.6K Views

Office of Mr. Anurag Thakur @AnuragOffice
India has created a history by winning 111 medals in the Para Asian Games. Our country has excelled in Special Olympics World Summer Games as well.

#MannKiBaat

इस साल दिन में Sports का भी समाज बहुत था। दिल्ली में हुए Asian Games के बाद Para Asian Games भी काफी सफलतापूर्वक संपन्न हुए। विशेष रूप से 111 पदक जीतना एक बड़ा उपलब्धि है।
“ मैं आपका पान Special Olympics World Summer Games की ओर भी जो अग्रता चाहता हूँ। इसका अर्थव्यवस्था में दुकानों के प्रतिस्पर्धा करने वाले लोगों को प्रोत्साहित करने के लिए और उनके अपने-अपने क्षेत्रों में प्रगतिशीलता को प्रोत्साहित करने के लिए। इस प्रारंभिक चरण में भारतीय दल ने 75 Gold Medals जीतने 200 पदक जीते।

12:12 PM · Oct 29, 2023 · 324 Views

K.Annamalai @annamalai_k
Our Hon PM Thiru @narendramodi avi stressed the importance of Vocal for Local for the coming festive season. Hon PM appealed to buy from local vendors, thereby lighting diyas in their lives.

Our Hon PM also reiterated the power of Vocal for Local by stating that Khadi sales in 10 years grew from less than ₹30,000 Crore to around ₹1.25 lakh crore. (2/5)

2:51 PM · Oct 29, 2023 · 4,124 Views

ranveersaini_golfer
IN THIS FESTIVE SEASON, SPORTS ACTIVITIES ARE SCALING NEW HEIGHTS IN THE COUNTRY

77 likes
ranveersaini_golfer It was my greatest honor to be mentioned by our honorable Prime Minister today in his #mannkiabaat
Jai Hind 🇮🇳

Ranoj Pegu @ranojpeguassam
Gurwatti's @AksharForum has been doing pioneering work in ensuring holistic education that gives precedence to environmental responsibility. Their waste to wealth model is inspirational and should be replicated.

Glad to see their story and work feature in Hon'ble PM Shri @narendramodi Ji's #MannKiBaat today.

जब भी स्वच्छ भारत और 'Waste to Wealth' की बात आती है, तो हमें, देश के कोने-कोने से अग्रिमता उठाकर देखने को मिलती है। असम के Kamrup Metropolitan District में Akshar Forum द्वारा नाम का एक School 'Waste to Wealth' में भारतीय दल ने 75 Gold Medals जीतने 200 पदक जीते।
“ यह अपने सभी प्रकार की Plastic Waste जमा करके ही, इसका उपयोग Eco-Friendly और सभी की Chain जैसे सामान बनाने में होता है। यह Students को Recycling और Plastic Waste से Products बनाने में प्रेरित करता है। जब अलग से ही पर्यावरण के प्रति जागरूकता, इन कार्य को देश का एक सक्रियतापूर्ण नगरीय बनाने में बहुत मदद करेगी।

Last edited 1:35 PM · Oct 29, 2023 · 2,271 Views

Harsh Sanghavi @sanghav/harsh
Creating Asana statues from waste materials at the Gabbar Parvat route is a wonderful way to not only highlight Ambaji but also to demonstrate artistic ingenuity. I express my gratitude to Prime Minister Shri @narendramodi ji for his constant encouragement and assistance, which has contributed to the prosperity and visibility of Gujarat.

HERE, ON THE WAY TO 'GABBAR HILL' YOU WILL SEE STATUES...

12:49 PM · Oct 29, 2023 · 4,371 Views

Ambaji temple official, Gujarat, India @TempleAmbaji
Hon. Prime Minister Shri @narendramodi highlighting statues made out of Waste at Gabbar, Ambaji.

#PMOIndia @yatrathambard @GujaratTourism @CollectorBK #PMO #MannKiBaat #Ambaji #Gabbar #Gujarat #Ambajitemple #Bestoutofwaste

DO YOU KNOW WHAT THE PECULIAR QUALITIES OF THESE STATUES ARE?

4:48 PM · Oct 29, 2023 · 8,704 Views

Hardeep Singh Puri @HardeepSPuri
In a shining example of #WasteToWealth, sculptures of various Yoga postures & Asanas adorn the way to Gabbar Parvat at Ambaj Temple, PM @narendramodi Ji's visionary suggestion to invite artists to compete for more such ideas will further boost #SwachhBharat

#MannKiBaat

गुजरात, अंबाजी मंदिर
YOU ALL MUST HAVE HEARD ABOUT AMBAJI TEMPLE IN GUJARAT

12:17 pm · 29 Oct 2023 · 2,098 Views

Dr Jitendra Singh @DrJitendraSingh
सचिपते, आज मैं अपना एक और आग्रह आपके सामने दोहराना चाहता हूँ और बहुत ही अप्रत्याशित दोहराना चाहता हूँ।

जब भी आप पर्यटन पर जाएं, तो प्रकृति पर जाते वहां के स्थानीय कलाकारों के द्वारा बनाए गए उत्पादों को जरूर खरीदें।

- पीएम श्री @narendramodi.

#MannKiBaat #Vocal4Local
hashtag post

कविता, आज मैं अलग एक और आग्रह आपके सामने दोहराना चाहता हूँ और बहुत ही अप्रत्याशित दोहराना चाहता हूँ। जब भी आप पर्यटन पर जाएं, तो प्रकृति पर जाते वहां के स्थानीय कलाकारों के द्वारा बनाए गए उत्पादों को जरूर खरीदें।
अपने अगली अग वहां के कुछ बजार में स्थानीय उत्पादों की खरीदी को एक महत्त्वपूर्ण प्राथमिकता के रूप में अग्र रखें। 10 सालों से, 20 सालों से, विभिन्न आकारों के बजारों में ही, लोकतांत्रिक एवं स्वच्छ और स्वस्थता की राहों पर चलें।

11:07 AM · Oct 29, 2023 · 1,466 Views

Yogi Adityanath @yogiadityanath
आदरणीय प्रधानमंत्री श्री @narendramodi जी द्वारा आज @mannkiabaat कार्यक्रम में 'आत्मनिर्भर भारत अभियान' से जुड़ने, अपने घर की भूमि अपने मोहल्ले का भी स्वच्छ रखने तथा स्थानीय उत्पादों को खरीदने का आह्वान विस्तारित भारत के संकल्प के प्रति आमजन के जुड़ाव को बढ़ाने वाला है।

आहा, लोकतांत्रिक के लिए पौकल लोक, स्वच्छता संस्कार को आत्मन्य कर लोक-चेतना, लोक-कला, लोक-संस्कृति और लोकतांत्रिक को मजबूत करने में सहभागी बनने।

2:04 PM · Oct 29, 2023 · 77.6K Views

Nirmala Sitharaman @nithsaraman

நம் பிரதமர் @narendramodi அவர்கள், இன்று #MannKiBaat டேசுகையில் எழுந்ததான் சிவசங்கரி அவர்களின் பாரத மொழிகள் பற்றிய அவரின் ஆராய்ச்சிகையப் பற்றியும், எழுத்தகரம் திரு. A.K. பொருடான் அவர்களின் story-telling tradition பற்றிய பத்தகங்களைப்பற்றியும் புகழ்ந்து பேசினார்.

Narendra Modi @narendramodi Oct 29

Two inspiring efforts from Tamil Nadu which further the spirit of 'Ek Bharat Shreebhara' and deepen connect with our culture. #MannKiBaat

SHE HAS BEEN WORKING ON THIS PROJECT FOR THE LAST 16 YEARS

9:54 PM - Oct 29, 2023 - 342K Views

Smriti Z Irani @smritiran

संगीत, भक्ति, अध्यात्म और गुरु-शिष्य परंपरा की प्रतिमूर्ति संत मीराबाई जी को उनकी 525वीं जयंती पर शान्द नमन।

मीराबाई जी का जीवन देश की नारीशक्ति के लिए प्रेरणापुंज है। #MannKiBaat

देश की माताओं बहनों और बेटियों के लिए प्रेरणापुंज हैं मीराबाई

9:34 pm - 29 Oct 2023 - 32.5K Views

Indian Diplomacy @IndianDiplomacy

Scripting history through record-breaking performances!

In his #MannKiBaat address, PM @narendramodi highlighted the vigour and enthusiasm showcased by the athletes of #BhimsaaBharat at the Para Asian Games and the Special Olympics World Summer Games.

Kudos to the winners for their dedication and spirit!

...WHICH GIVE EMPLOYMENT TO FELLOW COUNTRYMEN

1:17 PM Oct 29, 2023 - 1,272 Views

Dr Tamilasi Soundararajan @DrTamilasiGov

Thank you honb @PMOfIndia Shri @narendramodi ji for quoting popular Tamil literary writers& icons Smt Siva Shankari Chennai,Shri Perumal from Kanyakumari Di TN in today's #MannKiBaat. Your appreciation of eligible Tamil scholars is a well deserved honour for their lifetime literary work. Both have carved a niche for themselves in Tamil literary world in the last 4 decades.

104TH EDITION OF MANN KI BAAT

PMO India and 5 others

1:39 pm - 29 Oct 2023 - 3,634 Views

Ajay Sancheti @sancheti_ajay

सरदार सतलभभाई एंडर जी की जयंती के अवसर पर मेरा युवा भारत इस राष्ट्रीय संघटना की नींव रखी जारणी। यह संघटना, भारत के युवाओं को राष्ट्रनिर्माण के विभिन्न आयोजनों में अपनी सक्रिय भूमिका निभाने का अवसर देती।

भारत को आत्मनिर्भर बनाएं, देश में बना सामान ही खरीदें : मोदी

151 PM - Oct 29, 2023 - 115 Views

Prahalad Joshi @joonPrasad

Hon'ble PM Shri @narendramodi ji's bid to unite the nation through #MannKiBaat continues and today was the 106th address which focused on continued support to #MakeInIndia in our journey to #AtmanirbharBharat. He also dwelled upon the unparalleled growth of the Khadi Industry and urged the citizens be #VocalForLocal in this Diwali. He also spoke of new initiative Mere Yuva Bharat which aims to harness India's Youth Power through various nation-building activities.

1:17 PM Oct 29, 2023 - 1,272 Views

MANN KI BAAT

PM says youth website to be launched on Patel birth anniversary, pays tribute to Indira Gandhi

EXPRESS NEWS SERVICE NEW DELHI, OCTOBER 29

Prime Minister Narendra Modi Sunday said the website for Meru Yuva Bharat (MYB) will be launched on October 31, the 106th anniversary of the birth of India's first prime minister Jawahar Lal Nehru. He also paid tribute to late Prime Minister Indira Gandhi, who was assassinated on October 31, 1984.

वन् की बात

पीएम ने अपने मासिक रेंडियो कार्यक्रम की 106वीं कड़ी में की दिव्यांग खिलाड़ियों की प्रशंसा मानसिक दिव्यांग खिलाड़ियों के घर जाकर उत्साहवर्धन करें : मोदी

कल रबी जाणगी 'मेरा युवा भारत' रबी जाण

प्रधानमंत्री रेंडियो में मोदी जी के वार्ड में 31 अक्टूबर को प्रकाश दिया के घोष कर आजादी के अंगुल मोक्षक का संकेत करी के साथ ही एक युवा को सुदृढता अर्जित करे युवा युवा भारत की नींव रखी जारणी, जो देशवासी को राष्ट्रनिर्माण के विभिन्न आयोजनों में अपनी सक्रिय भूमिका निभाने का अवसर देती।

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PM Modi reiterates 'vocal for local' pitch

PM Modi reiterated his 'vocal for local' pitch on Sunday, saying that the government will continue to support local industries and businesses.

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भारत को आत्मनिर्भर बनाएं, देश में बना सामान ही खरीदें : मोदी

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भगवान बिरसा मुंडा बसे हैं हमारे हृदय में : मोदी

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SRDAR PATEL KE YOM PEEDESH KE MOTI PRAMUKH NEE TITHEENIRAIYODI BHARATNI BANIDAGI JAYEGI: NOZIRI AATM MOUDI



PM Modi in Mann Ki Baat



'Nationwide platform 'Mera Yuva Bharat' to be launched on Sardar Patel's birth anniversary': PM Modi in Mann ki Baat



PM Modi Bats For Vocal-For-Local This Diwali, Remembers Contribution of Tribal Warriors in Freedom Struggle

ಸರ್ದಾರ್ ವಲ್ಲಭಭಾಯಿ ಪಟೇಲ್ ಜನ್ಮದಿನದ ಸ್ಮರಣಾರ್ಥ | ಭಾರತದ ಯುವಶಕ್ತಿ ಸಂಯೋಜಿಸುವ ವಿಶೇಷ ಪ್ರಯತ್ನ ಯುವಕರಿಗಾಗಿ ಮೇರಾ ಯುವ ಭಾರತ ಪ್ರಾರಂಭ ನಾಳೆ

ಸರ್ದಾರ್ ವಲ್ಲಭಭಾಯಿ ಪಟೇಲ್ ಜನ್ಮದಿನದ ಸ್ಮರಣಾರ್ಥವಾಗಿ 'ಮೇರಾ ಯುವ ಭಾರತ' ಎಂಬ ಉದ್ದೇಶದೊಂದಿಗೆ ಯುವಕರಿಗಾಗಿ 'ಮೇರಾ ಯುವ ಭಾರತ' ಎಂಬ ಉದ್ದೇಶದೊಂದಿಗೆ 'ಮೇರಾ ಯುವ ಭಾರತ' ಎಂಬ ಉದ್ದೇಶದೊಂದಿಗೆ...



ಜಯಪ್ರಕಾಶ್ ವಾಟೀಕಾ ನರಸಾಂಗಾ ದೇಶದ ಯುವ ಶಕ್ತಿಗಳನ್ನು ಉತ್ತರಿಸಲು ಸಿದ್ಧರಾಗಿರುವುದನ್ನು ತಿಳಿಸಿ, ಯುಜಿ ಸಿಐಡಿ ಮತ್ತು ಸಿಐಟಿ ಸಂಸ್ಥೆಗಳನ್ನು ಸಹಾಯಿಸಲು ಸಿದ್ಧರಾಗಿರುವುದನ್ನು ತಿಳಿಸಿ, ಯುಜಿ ಸಿಐಡಿ ಮತ್ತು ಸಿಐಟಿ ಸಂಸ್ಥೆಗಳನ್ನು ಸಹಾಯಿಸಲು ಸಿದ್ಧರಾಗಿರುವುದನ್ನು ತಿಳಿಸಿ...

ପ್ರಜಾಸತ್ತೆಗಾಗಿ ಗೌರವ 'ମେରା ଯୁବା ଭାରତ ସଂଗଠନ' ସ୍ଥାପନ

ନୂଆଦିଲ୍ଲୀ, ୨୯/୧୦/୨୦୧୯: ପ୍ରಜାಸತ್ತೆಗಾಗಿ ಗೌರವ 'ମେରା ଯୁବା ଭାରତ ସଂଗଠନ' ସ୍ଥାପନ. PM Modi announced the launch of 'Mera Yuva Bharat' on October 29, 2019.



PM Modi announced the launch of 'Mera Yuva Bharat' on October 29, 2019. The platform aims to provide a nationwide network for young people to voice their concerns and contribute to the development of the country.



PM Modi announces launch of nationwide platform 'Mera Yuva Bharat' on 31 October



Prime Minister Modi appreciates folklorist A.K. Perumal

प्रधानमंत्री मोदी की 'मन की बात' श्रृंखला की अफ़सर् फ 'बाम स्कूल' पर विशेष बार्कर कर्मबार्जिक उच्च प्रशंसा

नरुन दिशी, २९ अक्टोबर ३ प्रधानमंत्री नरेन्द्र मोदी की माहेंकीया 'मन की बात' श्रृंखला की अफ़सर् 'बाम स्कूल' (पामहेंकीय) 'आफ़सर् फ 'बाम' स्कूल पर विशेष बार्कर कर्मबार्जिक उच्च प्रशंसा कबा हय। २०१७ चनत ह्यपित आक प्रथम श्रेणी पर ह्यनश






Mann Ki Baat Live Update: 31 अक्टूबर को रखी जाएगी 'मेरा युवा भारत' संगठन की नींव, देश के कोने-कोने से आई मिट्टी से दिल्ली में बनेगी 'अमृत वाटिका': पीएम मोदी



Mann Ki Baat: प्रधानमंत्री नरेंद्र मोदी ने मन की बात के 106वें एपिसोड में खादी बिक्री पर चर्चा की



सम्मान और समानता भगवान बिरसा मुंडा का मूल मंत्र था: पीएम



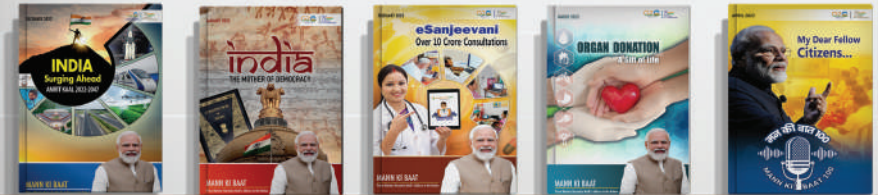
कौन हैं तमिल की लेखिका शिवशंकरा? पीएम मोदी ने मन की बात में की तारीफ

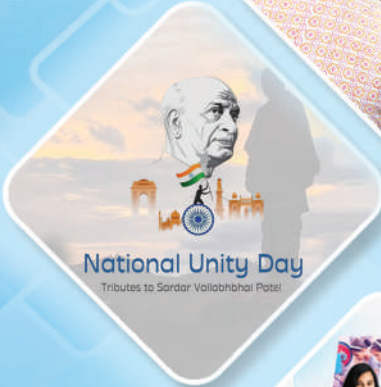


मन की बात में पीएम मोदी ने विशेष ओलंपिक विश्व पदक विजेताओं की सराहना की



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